

BRIGADE *INSIGHT*

THE QUARTERLY NEWSLETTER OF THE BRIGADE GROUP

VOL I NO 1

JANUARY-MARCH 1997

BRIGADE AWARDED ISO 9001

The first and only property developer in South India
to receive this internationally recognised
Quality Assurance certification

The Brigade Group is the first property developer in South India and the third in the country to receive ISO 9001 certification.

This certification for Quality Assurance in design, development, construction and marketing of Brigade's residential, commercial and industrial projects, was awarded in end-December 1996.

It is heartening that three developers, including the Brigade Group, have received the ISO 9001 certification in India.

This heralds the fact that the property development industry is reaching a stage of maturity and is entering a new high ground of standardisation and professionalisation.

Hopefully many more developers will soon endeavour to receive the ISO 9001 certification.

ISO 9001—a big step towards TQM

'Quality processes assure quality products'—this is the philosophy known as Total Quality Management (TQM).



L to R: Narahari, BVQI auditor—M.N. Shyam, Loganathan, Govindraj, N. Venkataraman, Bhide

The ISO 9000 accreditation is coveted by every company that is on the road to

ISO 9001
BRIGADE GROUP

TQM, since it assures international standards in the systems and procedures that go to make a product.

In this series, the ISO 9001 certificate is awarded

for quality assurance in design, development, marketing and all the other processes involved in production.

The TQM way of life—evolution of methodology, continuous improvement of work processes and documentation—has always been the spirit with which the Brigade Group has worked on its projects.

OUR QUALITY POLICY

TOTAL CUSTOMER SATISFACTION

CONTINUOUS IMPROVEMENT IN PRODUCTS
AND SERVICES

THE BRIGADE NAME TO BE SYNONYMOUS
WITH QUALITY

The ISO 9001 certification for the Brigade Group is a reaffirmation of Brigade's long-standing philosophy of providing total quality.

ISO certification—a rigorous and demanding process

In the run up to the ISO 9001 certification, a core team comprising department heads and managers from the Brigade Group was formed. Guidance as well as assistance was provided by Bulls Eye Consulting Group.

Both anxiety and excitement prevailed as every process in the Brigade work flow

(Continued on page 2)

REFLECTIONS ON COMPLETING 10 YEARS IN PROPERTY DEVELOPMENT

It is a happy coincidence that the first issue of Brigade Insight is being released during the 10th Anniversary Celebrations of the Brigade Group.

A decade of successful enterprise should be a milestone in the life of any corporation. So it is with the Brigade Group.

With a plantation background and experience only in running an SSI (Chicory Processing Unit), I ventured into constructing Bangalore's first (and still the tallest), 14-storeyed private building—Brigade Towers. The confidence gained led to the successful completion of a variety of commercial, residential and industrial complexes. Several more are under construction and on our drawing boards.

(Continued on page 2)

ANOTHER MILESTONE

CRISIL RATING

The Brigade Group is Bangalore's first property developer to have received the coveted CRISIL Rating. Brigade Regency has been accorded PA2 rating by CRISIL, indicating the Brigade Group's High Ability to build a project to specified quality levels, time schedules and transfer clear title.

This CRISIL Rating was awarded in December 1995.

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We are aware that we are in the midst of an information explosion. Among other things, a new newspaper or a magazine is born almost every week. We would not like to add to the clamour. However, we have our own pressures, compulsions and needs to bring out a house newsletter.

Over the years, the world of Brigade Group has grown steadily. Our past and present customers, professional and business associates, other organisations and agencies with whom we have constant transactions, and, importantly, the families of our own staff, together number over a thousand.

We intend *Brigade Insight* to be a vehicle of our communication to our customers, friends and associates. Unlike our commercial literature, the newsletter will provide an inside view of our Group. To be specific, here is an outline of the topics we intend to cover:

Topics related to the Brigade Group

- Progress of our various projects
- Happenings and developments at the Brigade Group

Topics of General Interest

- Latest trends in architecture, interior design, materials and products
- Legal and financial issues related to real estate
- Building maintenance
- Real estate glossary
- Answers to readers' questions
- Issues related to the present and future of our two cities—Bangalore and Mysore

This issue, being the first one, has focussed on the happenings and developments at the Brigade Group. The forthcoming issues of *Brigade Insight* will cover a wider range of topics as outlined above.

We hope that *Brigade Insight* Volume I, Number 1, will enable you to know a little more about our organisation.

After going through this issue of Brigade Insight, you may have comments and suggestions. Please make the time to send them to us. We will deeply appreciate your help and interest.



We deliver more than we promise.

(Continued from page 1)

Brigade Group will be venturing into Townships, Software Centres, Villas and Turnkey Projects.

The last decade has seen Bangalore transforming into a major metropolis in the country with all its attendant problems



putting pressure on its infrastructure—be it roads, garbage, power or water. The reaction of the Government, slow and rather late in the day, is not sufficient to tackle the enormous problems of the city. The Private Sector and citizen groups' initiative of different sorts is also required. This will help Bangalore retain its pre-eminent position as the most preferred place to work and live in the country. (A visit to other cities of the country will make you stop grumbling about Bangalore!)

About Bangalore's real estate—while 1994 and 1995 saw the

boom phase, 1996 witnessed the stabilisation of the real estate market. Speculators have stayed away from the market, which has resulted in a drop in prices in certain areas and buildings, where speculative interest was more. The drop is also due to general liquidity problem, political uncertainty, negative publicity in the press, high rates of interest on NRI and local deposits. But genuine investors' and actual users' demand exists, and it is selective.

In fact, the present situation is a good time in which to buy. The unprecedented increase in the construction costs during the last one year hasn't yet been passed on to the consumer by the developers, thanks to the weak market conditions. Moreover, the rate of inflation in the Construction Industry is about 15%–20% per year. To this extent at least prices will have to go up every year for the next few years, till another 'boom' comes in the business cycle.

We at Brigade Group believe that the future is always brighter than the past, and with this belief, look forward to a challenging and exciting phase in the years ahead.

M.R. Jaishankar, MBA
Managing Director

(Continued from page 1)

was continuously reviewed, refined and documented. Several internal audits checked and plugged any nonconformances to the ISO standards.

In the 2 years leading up to the certification, the Brigade team's absorption in this task resulted in long hours, missed holidays and weekends, for the entire team.

The Bureau Veritas Quality International, the world's leading certifying agency for ISO certification, conducted initial assessment audits on the 5th, 6th and 7th December 1996. The final audits followed on the 19th and 28th December. On the 28th, the BVQI recommended Brigade Group for ISO certification.

This certification makes the Brigade Group the first and only property developer in South India, and the third in the country to receive the coveted ISO 9001 Quality Assurance Certificate.



THE BRIGADE TEAM

Our Promoters



Standing (left to right):
M.R. Krishna Kumar,
M.R. Gurumurthy,
M.R. Shivaram,
A.A. Ramesh Kumar
Sitting (left to right):
B.S. Adinarayana Gupta,
M.R. Jaishankar,
G. Rajendra Prasad



Our Operations Team

From top to bottom:
Standing (left to right):
I row Vimala, Shanthi
Prakash, Malathi, Sheeba,
Anil, Janaki, Harish.
II row Alok, Vrunda,
Shivkumar, Krishnakumar,
Senthilkumar.
III row Ashok,
Venkataraman, Mohan
Rao, Suresh, Bhide,
Mallikarjun.
IV row Philomena, Latha,
Devraj, Basavaraj,
Loganathan, Ganesh,
Jaykumar.
V row Babitha Shree,
Parijatha, Jayprakash,
Keshavmurthy,
Chandrashekar, Tiny.
Sitting (left to right):
Narahari, Krishnamurthy,
Govindraj, Jaishankar,
Narendra, Indira Sharma.

Brigade Corporate Offices— Yesterday, Today and Tomorrow.

Over the last ten years Brigade Group has grown—in the number and range of projects. As a natural consequence, the team size and corporate work space too have grown.

The corporate offices of the Brigade Group have been situated since inception in 1986 at the Brigade Towers premises. The very first headquarters was in the site office of Brigade Towers, the Group's inaugural project. To begin with, M.R. Jaishankar was the only executive, assisted by a typist and an attendant.



Brigade's first office



Legal and Liaison Department

A while later, three engineers, a manager and an accountant joined the team. Of them, Philomena has remained with us and is our Chief Accountant.

When construction of Brigade Towers was in progress, our corporate offices moved to the semi-finished premises on the ground floor. During the finishing work of the building, the offices moved to the second floor, then to the sixth, to the eighth, and finally to the penthouse in 1992.

By 1995, our continued growth rendered the whole of the penthouse area insufficient. So the engineering depart-



The Reception Lobby today.



Marketing Department

ment was relocated to the mezzanine level of the eighth floor.

Our branch office in Mysore was set up in the site office of Brigade Residency. It was then shifted to the ground floor when the building was completed.

In a parallel development, our work processes, systems and office automation too have evolved. Today, internal communication, documentation, information retrieval and monitoring have been computerised with the help of a Local Area Network.

Tomorrow, we see our corporate offices expanding further—but not necessarily in the present premises or in any single location. Whichever way we may expand, we will need to derive maximum benefit from newer computer networks, video-conferencing and other developments in Information Technology.

However, no expert on this planet can forecast the direction that Information Technology will take in the next 2-3 years, and its possible effects on workplaces everywhere.



A Conference in progress



The futuristic 18-storey Brigade BDA Complex planned at J.P. Nagar. The unique elevation sets free 70 % of the 9,750 sqm land for better lighting, ventilation, greening and allows free movement of people.

Brigade to develop the J.P. Nagar BDA Complex

The first property developer in Bangalore to be awarded a BDA Complex Project.

Brigade Group will be the first property developer to venture jointly with the Bangalore Development Authority (BDA), and construct a shopping-cum-office complex.

Brigade Group was selected in a national-level competitive bid which included the leading builders in the country. The architecture, including a unique front elevation, design details, layout and floor plans and Brigade's impressive track record and its innovative business proposals won the project for Brigade.

The proposed complex in J.P. Nagar, Bangalore South, will have shopping and entertainment facilities in the podium block and offices in the tower block. Shoppers will find a whole range of goods, commodities and services: food grains, vegetables, cold storage, textiles, electronics, household articles, photo-copying, STD, Fax, etc. There will be a business and conference centre, a mini-theatre and a full-size cinema hall. There will also be a temple and landscaped garden in the premises of the complex.

The self-contained modern commercial complex will meet the needs of the residents of Banashankari, BTM Layout, J.P. Nagar and parts of Jayanagar. It will act as a counter magnet and ease the pressure on the Jayanagar Shopping Complex. It will also help in diverting and easing road traffic in the region.

New President of KOAPA



M.R. Jaishankar, MD of the Brigade Group, at the KOAPA AGM. The KEB Chairman, Vijay Gore and the Hon. Secretary of KEB, Kailash Advani, are seen seated.

KOAPA is an association of developers who have come together to voice the problems faced by consumers and developers alike. The elections held last year saw M.R. Jaishankar, MD, Brigade Group, taking over as President of the Association for the period 1996 to 1998. He is also the Chairman of the Building Sub-Committee, a managing committee member of the Bangalore Management Association and past President of Rotary Club of Bangalore Midtown.



THE TIMES OF INDIA

A N I N T E R V I E W

The following are excerpts from an interview with M.R. Jaishankar, President of KOAPA, with Times of India (Thursday, Dec 12th).

As President of KOAPA what is your role?

Like any President of any forum, it is to give direction to the Association. One of the notable things that we have done is to decentralise the issues and have separate sub-committees to work on them so as to ensure that the focus does not fizzle out.

Can you cite some problems that KOAPA is addressing?

Take multiplicity of taxes for example; very few people know that about 40% of an apartment goes to the government as taxes in various forms.

So KOAPA is addressing problems in the areas of taxation laws, urban land ceiling, power, water, etc.

How are the tax structures in comparison to other states?

Well, let us take stamp duty and registration charges for example. Here it is 14.6%, Maharashtra has a graded system ranging from 1% to 10%, in

Andhra Pradesh it ranges from 4% to 8% and in Bengal it is a fixed 5%.

What suggestions or advice would you have for an investor?

- Check the reputation of the builder.
- Ensure the building has all required clearances.
- Check for legal clearance from an advocate.
- Ask for all the additional expenses that could occur. These are actually the HIDDEN COSTS which many builders don't reveal unless questioned.
- In my view if it is an end user, then it is a life time investment and therefore he should consider reputed builders, as they are the people who actually provide after sales service and will stand by you if there is a problem, as it can affect their own image and market standing.

How do you foresee the situation in the market to change?

One lives on hope and we are all optimistic people. So, we are confident things will brighten-up in the near future.

Development Programmes

■ As part of our reorientation, development and continuous learning programme, the Brigade team participated in a full-day workshop on 20 April 1996. The venue was the idyllic setting of the Best Club, off Mysore Road.

At the outset, M.R. Jaishankar, Managing Director, Brigade Group, spelt out the company's mission and outlined the progress made by the Group so far. The team was then divided into five groups. Each group discussed and made presentations on subjects covering SWOT analysis, interpersonal relationship, profitability, productivity and how to make Brigade Group a better place to work at.

Two guest speakers—Gurudutt from BEL-HRD and Dr R.V. Jayatheertha of Bulls Eye Consulting Group, made thought-provoking presentations on Time Management and on Effective Management, respectively.

This workshop was followed by another at Green Acres, Bellary Road, on 13 July 1996. As part of the workshop, a group discussion on the motivating factors that can work for the Brigade team, was conducted. The day ended with a brief but compelling talk on the methods of motivation, by the guest speaker—Krishnan, head of HRD at Mico.



Some of the participants of the workshop at Best Club.

LAN at Brigade

■ After working with stand-alone computer systems for over 7 years, Brigade Group recently introduced a Local Area Network (LAN) in its corporate offices. 25 computer terminals and

8 printers are connected to a Server through a LAN.

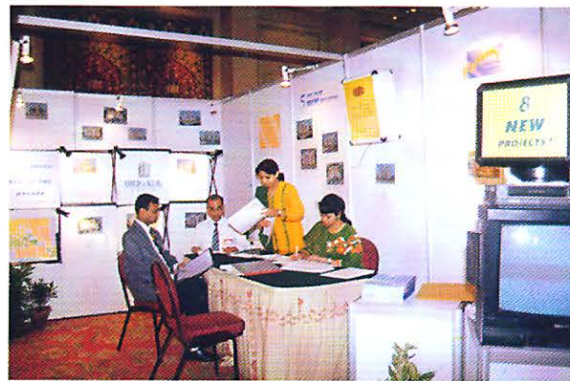
LAN offers several advantages—information can be readily accessed by the team members, e-mail

can be sent and received, information/messages can be transmitted from desk to desk within the office. All this ensures operations are quicker and paper work reduced.

To implement the new computer network, the Brigade team was trained by professionals for over 60 hours, spread over six weeks.



Exhibitions at Hong Kong, Delhi and the Gulf



A view of Brigade Group's stall, Propshop '96—New Delhi

■ The Brigade Group has achieved greater visibility and market presence by participating in exhibitions in India and abroad, in the recent years.

Propshops '94, '95 and '96 organised by Citibank in Bangalore, Hong Kong and New Delhi respectively, drew excellent response to the Brigade Group's stalls. The quality of response proved that exhibitions are a valuable medium in Brigade's communication mix—providing ample opportunity for direct interaction between the prospective customer and Brigade Group.

In February 1996, the Brigade Group conducted a road show in Kodagu District covering Madikeri, Gonikoppal and Pollibetta. This was the first time any property developer had ventured into this market using exhibitions. The response was heart-warming and the effort drew worthy praise from the people of Kodagu.

The Gulf Indiahome Exhibition in October 1996 was a whirlwind trip covering Oman, Bahrain, Dubai and Muscat in less than 10 days. Undertaking this direct customer contact programme in the Gulf for the first time, the Brigade Group came out with flying colours. Brigade's accomplishments (number of completed projects and projects on hand, the assurance of quality) elicited favourable reactions from the visitors. In fact, they expressed their surprise that Brigade Group, a leading developer, had not participated in similar exhibitions in the Gulf earlier.

KEEPING Score

The nail-biting finish to the match between Resource Communications and the Brigade Group was the highlight of a series of light-hearted cricket matches played by the Brigade Group cricket team.

Batting first at the Murphy Grounds, the Brigade team scored 165 runs of their 25 overs. In reply, Resource reached 162 runs with one ball and one wicket left. But the last ball dismissed the last man, leaving Brigade winners by 3 runs. In an earlier match at the same grounds, Brigade suffered a loss to L.R. Narayan and Co., by 28 runs.

Two Sundays following the victory over Resource, the Brigade

team lost by 75 runs to the Rockers Club, at the NAL grounds.

In the return match between the Rockers and Brigade, a different result emerged. Brigade restored their honour with a fine 4-wicket victory.

The Brigade Cricket team, in the course of these matches may or may not have tested their cricketing mettle, but surely enjoyed the spirit of camaraderie which good-hearted rivalry can provide.

The Brigade Group's Cricket Team: Anil Thomas, Jayaprakash, Harish, Krishnakumar, Bhide, Ramanujan, Krishnamurthy, Chandrashekar, Basavaraj, Keshavmurthy, Senthil, Narendra, Mohan Rao.

Crèche for the children of construction workers... ...at the Brigade Regency site



■ At the Brigade Regency work site, each day, 30 children belonging to construction workers are cared for at a crèche.

Between 9 a.m. and 4.30 p.m., the children below the age of ten are busy learning basic English, Kannada and Mathematics under the guidance of a trained teacher. Craftwork classes have also been introduced. In the afternoons a hot

mid-day meal and in the evenings ragi porridge is provided for the children. Dr N.V.S. Krishnan, a practicing paediatrician, tends to the children's health needs during his regular visits.

The crèche is run by Ashraya, a social service organisation whose activities include child welfare programmes. The Brigade Group provides monetary assistance for their work at the Brigade Regency site.



Harvesting Rainwater

Harvesting Rainwater? The Brigade Group plans to do exactly this at the Brigade Regency site, to replenish ground water sources vital for surviving dry rainless spells.

The Brigade Group, with the assistance of the Bangalore Environmental Trust (BET), will channelise rain water into pits with a depth of 2 metres and a diameter of 2.5 metres, known as 'soak pits'. Once directed into these sand and gravel covered soak pits, rainwater collects and seeps down into the soil, reaching down to the sources of ground water. These ground water sources contribute to increasing the quantity of water in borewells, ringed wells and to the general availability of water. This is in contrast to normal practices of letting rain water flow into the Corporation's storm drains and sewers.

Eight such 'soak pits' will be dug at the Brigade Regency at a substantial cost.

BRIGADE—a corporate citizen

It is heartening that several organisations in Bangalore contribute to the upkeep and aesthetics of the city. As a corporate citizen of Bangalore, Brigade Group has found a few occasions to provide civic amenities.

- Construction of a bus-stop on Museum Road (1986).
- Construction of a Delhi-type dust bin on Brigade Road (1987).
- Construction of a bus-stop on Hosur Road (1989).
- Landscaping and maintenance of Shoolay Circle for one year (1990).
- Providing sodium vapour lamps for Church Street (1992).
- Redoing and retopping a quarter kilometre stretch on Anjaneya Temple Street, Jayanagar 7th Block (1993), and providing sodium vapour lamps for the same street (1994).
- Sponsorship of the traffic signals at Ananda Rao Circle.



Bangalore—One of the six best garden cities in the world

Bangalore has been adjudged one of the six best garden cities in the world, in the recent 'Outstanding Achievement in the International Garden City Competition', conducted by the Bangalore Urban Arts Commission.

Bangalore, Christ Church (New Zealand), New Delhi, Sondrio (Italy), Cuen (France) and Pretoria (South Africa), were awarded gold trophies for the amount of green culture the city planners have been able to incorporate in their city's development model.

Silver trophies were awarded to Gale (Sri Lanka), Edinburgh (Scotland), Velvin (U.K.) and Nantes (France).

On this occasion, Brigade Group hosted a dinner for the international delegates, including the mayors of the other leading garden cities.

Art in Brigade Calendars

■ The Brigade Group's contribution to city aesthetics has been extended to the realm of art.

Six noted artists from Karnataka—S.G.Vasudev, Ramesh Rao, Chandranath Acharya, N.Marishamachar, U.Bhaskar Rao and Sham Sunder—created paintings specially for the Brigade Group in 1995. These paintings were featured in our 1996 calendar.



Sankranthi by Bhaskar Rao, from our 1996 calendar.



Earthscape by S.G. Vasudev, from our 1996 calendar.

Similarly, six sculptors from Karnataka—C.Parameshwarachar, Venkatachalapathi, N.G.Neelakantachar, U.Bhaskar Rao, M.Rama Murthy and S.Sham Sunder—expressed themselves in bronze, stone and wood, both in traditional and contemporary styles. Two-dimensional views of these sculptures are seen in our 1997 calendar.

The paintings and sculptures are displayed at our corporate offices.

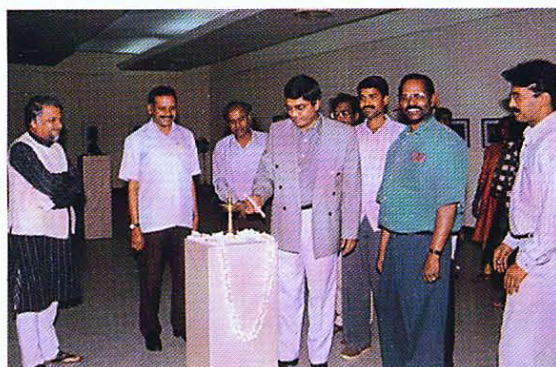


The Nature 1 by Venkatachalapathi, from our 1997 calendar.



Ardhanareeshwara by N.G. Neelakantachar, from our 1997 calendar.

INAUGURATION OF AN ART EXHIBITION



Samyojitha, a group of contemporary artists, came into being two decades ago. To celebrate their 20 years of contribution to art in Bangalore, Samyojitha organised an art exhibition (27 December 1996 to 1 January 1997), at the Venkatappa Art Gallery. M.R.Jaishankar, Managing Director of the Brigade Group, inaugurated the exhibition.

Two of Karnataka's leading artists—Marishamachar and S.G.Vasudev are to the right of Jaishankar, and the President of Samyojitha, J.M.S.Mani, is to his left, in the above photograph taken during the inauguration.

Would you or a friend like to be on our mailing list?

NAME: _____

ADDRESS: _____

PHONE: _____

FAX: _____

Also see reverse for Business Reply coupon

BRIGADE'S FIRSTS

Over the last ten years, the Brigade Group has undertaken 20 property development projects. Of these, eight can be included in the "firsts" category.

Brigade Towers, Bangalore's first skyscraper built by a private property developer.

Brigade Gardens, Bangalore's first centrally air-conditioned shopping complex.

Brigade MM, the first multi-storeyed industrial enclave in Bangalore City.

Brigade Residency, Mysore's first luxury apartments.

Brigade Plaza, Bangalore's first fully air-conditioned commercial complex with a rooftop swimming pool, health club and 100% power back-up. (under construction)

Brigade Regency, Bangalore's first CRISIL-rated luxury apartments. (under construction)

Brigade BDA Complex, J.P.Nagar, the first commercial complex of the Bangalore Development Authority, to be awarded for development to a private property developer. (Construction will commence in March 1997)

ISO 9001

The first property developer in South India to receive the internationally recognised ISO 9001 Quality Assurance certification.

LUXURY APARTMENTS OFFICES SHOWROOMS

You may have specific requirements and preferences which we can meet with our wide range of projects in Bangalore and Mysore. This information will help us offer you our best service.

RESIDENTIAL

1-BEDROOM 2-BEDROOM 3-BEDROOM 4-BEDROOM

AREA REQUIRED(SFT): _____

BUDGET: RS _____

LOCATION: _____

POSSESSION REQUIRED BY: _____ 19 _____

COMMERCIAL & INDUSTRIAL

AREA REQUIRED(SFT): _____

BUDGET: RS _____

LOCATION: _____

POSSESSION REQUIRED BY: _____ 19 _____

#Kindly attach your business card.

CUSTOMER SATISFACTION

Dear Mr. Jaishankar,
I have purchased one apartment in Brigade Nest, G2. I am very much satisfied with the design, architecture and workmanship of the building which is beyond my expectation. Even though I was not present at Bangalore during the finishing, the work had been carried out with utmost care.... For this I have to appreciate your supervisor Mr. Shanthiprakash....

Thanking you,
Yours Sincerely,

Mustafa Thai .V,
'Beebi Manzil', Chirakkara Thalassery

'Construction on your reputed Brigade Gardens has started and you have received good response. This is due to the reputation you have built on your Brigade Towers which has proved very successful.'

Hashim .S. Vajihuddin,
Cuffe Parade, Mumbai.

'I must say that with the zeal and professionalism that you went about Brigade Towers, it is not surprising that the place has become a talking point in Bangalore right now....'

Raman Rajan,
Dattaram Advertising Pvt Ltd., Mumbai.

'We congratulate you for the successful job done and we convey our best wishes.'

Indira Natarajan,
Vasanth Kunj, New Delhi.

'We are particularly happy to note that not only the monthly interest payments were regular and prompt, but the payment of the principal was also as per schedule and prompt....'

M.M.K. Namboodri,
Area Manager, LIC Housing Finance Ltd.

BRIGADE'S NEW PROJECTS

RESIDENTIAL

Brigade Regency,
Malleswaram,
68 Luxury
Apartments



Brigade Komarla Residency,
Banashankari,
260 Deluxe
Apartments

Brigade Palace,
Palace Road,
12 Designer
Apartments



Brigade HillView,
Basavanagudi,
16 Luxury
Apartments

Brigade Royal,
Mysore,
20 Luxury
Apartments



COMMERCIAL



Brigade Plaza, Anand Rao Circle
Fully air-conditioned Business Complex



Brigade Seshamahal, Basavanagudi
Luxury Showrooms and Offices



Brigade Centre
for Software Development, Banashankari

LOOKING BACK....

RESIDENTIAL

BRIGADE MANOR, Richmond Town
BRIGADE PARKVIEW, Basavanagudi
BRIGADE NEST, Airport Road
BRIGADE RATHNA, Basavanagudi
BRIGADE RETREAT, Mysore
BRIGADE RESIDENCY, Mysore

COMMERCIAL

BRIGADE TOWERS, Brigade Road
BRIGADE GARDENS, Church Street
BRIGADE LINKS, Seshadripuram
BRIGADE MAJESTIC, Gandhinagar
BRIGADE CORNER, Jayanagar
BRIGADE CHAMPAK, Union Street

INDUSTRIAL

BRIGADE MM, Jayanagar

....LOOKING FORWARD

RESIDENTIAL

- BRIGADE LAVELLE, Lavelle Road, 24 Luxury, 3-bedroom Apartments
- BRIGADE MANSION, Basavanagudi Luxury Apartments
- BRIGADE ENCLAVE, J.P.Nagar, Integrated Township Project
- Villas in Whitefield and Devanahalli

COMMERCIAL

- BRIGADE CHAMBERS, Gandhi Bazar, Showrooms and Offices
- BRIGADE POINT, Kumara Park, Offices for Corporates and Software Companies
- BRIGADE BDA COMPLEX, J.P.Nagar, Showrooms, Offices and Civic Amenities
- Also Turnkey Projects at Cambridge Road, Whitefield, Yeshawantapur and other locations

And many more projects on our drawing boards.

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