



Mural at Brigade Plaza, South Drive.

15 Years in Property Development

Brigade Millennium, the dream project, launched on the occasion



Launch of Brigade Millennium

Left to right: Zachariah (Architect), S.R. Govindraj (VP-Engineering, Brigade Group), M.R. Jaishankar (MD, Brigade Group), Ashok Soota (Chairman, CII and MindTree Consulting) and M.R. Gurumurthy (Director, Brigade Group).

On 25th and 26th July, Brigade Group celebrated this milestone in their history with two evenings of celebration. The venue was Chowdiah Hall and the audience included customers, staff, associates, friends and well-wishers of Brigade Group.

Brigade Millennium—Brigade Group's new residential project in J.P. Nagar—was officially launched on the first day. Ashok Soota, Chairman of CII and also of MindTree Consulting, lit the inaugural lamp and spoke on the occasion.

M.R. Jaishankar, Managing Director, Brigade Group, spoke of the company's history and his vision of its future. Indira Sharma, General Manager—Marketing, made a slide presentation on Brigade Millennium. A crisp, evocative corporate film was also screened on both evenings.

The very successful Brigade Millennium Club Design Competition came to a conclusion with the presentation of awards to winning architects. The first prize was won by Ochre and their design will translate into a full-fledged club of international standards at Brigade Millennium. Both evenings began with an excellent high tea and ended with a memorable dance performance by the Nrityagram Dance Ensemble.

(For more on the celebrations, see page 3)

A touch of Spice at Brigade Plaza

Spice Telecom will be setting up a call centre and a switching unit in 12,170 sqft of space at Brigade Plaza. In addition, Discount and Finance House India Ltd (DFHI) and Securities Trading Corporation of India (STCI), both subsidiaries of RBI and Dewan Housing Finance Corp. Ltd, have chosen to locate their Bangalore regional offices at Brigade Plaza, Ananda Rao Circle. We welcome them to their new offices.

A few thoughts...

It is heartening to note that in spite of drought, religious fundamentalism, border tension and interstate river disputes, the Indian economy is growing at a healthy rate of 5.5-6% this year. While it shows our potential, India needs to set higher targets and benchmarks against countries like China, which is fast becoming an economic superpower.

Lower interest rates on housing loans, attractive tax incentives, reasonable property prices and increasing affordability due to growth in per capita income have brought down the income:price ratio from 1:13 to 1:6. The spur in demand for housing with its high multiplier effect will surely have a positive impact on the whole economy. Software industry continuing to grow at 30% + per annum will give an added fillip to Bangalore's housing sector.

Considering the importance of the housing sector, without upsetting the apple cart, the government should eliminate some of the inefficiencies that are constraining the sector—rationalization of stamp duties to reduce

(continued on page 2)

Brigade Regal I inaugurated!

Brigade Regal, Mysore, was inaugurated on 31st July. The inauguration was followed by cocktails and dinner. Brigade Regal, with beautiful 2- and 3-bedroom luxury apartments, is located at Ontikoppal, a prime residential area. The building is fully booked.



**GE Consumer Products
moves to
Brigade Terraces**

Brigade Terraces, located on Cambridge Road, is happy to welcome GE Consumer Products. GE Consumer Products will occupy the entire building which covers an area of 35,500 sqft. We wish them success and happiness in their new location.

The focus of this issue of Brigade Insight is largely—almost solely—on Brigade Group. This is because a lot has been happening at Brigade and much of it has been out of the ordinary.

To begin with, we celebrated our 15th anniversary this July. In honour of this occasion, we organised a get-together with the many people who have helped us achieve all we have. Two evenings at Chowdiah Hall gave us an opportunity to say thanks to customers, associates, consultants, well-wishers and the committed staff of our organization. We detail some of these moments in this issue.

We conducted a competition amongst young architects to select a design for the Millennium Club, to be located at Brigade Millennium, J.P. Nagar. The response was extremely encouraging. A quick overview of the competition and its results feature in this issue.

Then there's some of the usual: projects started, inaugurated, occupied...

The regular sections and articles you may have grown accustomed to seeing—Towards a Better Bangalore, Real Estate Update, Snippets etc—will be back in the next issue. And in the meanwhile, we hope you enjoy the change.



The Bhoomi Pooja of Brigade Tranquil was performed on 1st Aug. With ground and two upper floors, it will have 21 apartments in all. Each floor will have five 2-bedroom apartments and two 3-bedroom apartments. Brigade Tranquil is situated in Yadavagiri, behind Hotel Dasaprakash Paradise, near Akashvani Circle. The Mysore railway station is 1.5 km away.

For inspection and bookings, call Suchendra at 0821-511239 / 98453 64222 e-mail: bdplmys@sancharnet.in or enquiry@brigadegroup.com



Be our partners in establishing a school

Brigade Group invites reputed, progressive and visionary educational institutions to be partners in establishing a school in our residential enclave Brigade Millennium, in J.P. Nagar, 7th Phase. Brigade Group will provide the land, buildings and facilities. The partner school should provide the expertise to set up the school and be responsible for its day-to-day management.

We intend to have the school functioning from the academic year 2003-2004.

If this idea interests you, please get in touch with us at the earliest, enclosing details of your institution and the curriculum you follow.

We would also be interested in proposals from individuals with an outstanding record in the field of education, with the vision and passion to make this school a place of excellence.



Brigade draws crowds at Reality 2002!

All roads seemed to lead to Hotel Ashok, as the two-day Reality 2002 exhibition opened on 14th September.



Brigade Group's distinctive blue and white stall was the scene of constant activity as prospective customers lined up to study the wall panels, read the project literature, ask questions and seek advice. In particular, the response to Brigade Millennium and Brigade Millennium-2 was overwhelming.



Over 24 property developers and several home finance institutions took part in the exhibition. Neither rain nor the cricket test match deterred visitors, who attended in large numbers on both days.

Imaginative landscaping, splashes of water and colour Brigade makes entering the airport a pleasure

As part of a public service endeavour, Brigade Group has beautified the half-km stretch of road leading to the airport. Imaginative landscaping, water bodies, fresh paving and lighting, and bright signage have transformed the area. Thanks to HAL.



It's like living in your own luxurious home, instead of staying in a hotel.

- Luxury and prestige of a fine hotel. In the heart of the city.
- Privacy and conveniences of a beautiful apartment.
- Economy and exclusiveness of a corporate guesthouse.

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Roof-top party area at HomeStead

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email: homestead1@vsnl.net website: www.brigadegroup.com/homestead

A few thoughts... contd

transaction costs (presently as high as 12%–14%+), remove/reduce multiple sales tax, facilitate mortgage financing and remove red tape to reduce the time for several approvals. Progressive states like Karnataka have already rationalized property taxes and withdrawn stumbling blocks like the ULC Act. Other states should follow this lead.

M.R. Jaishankar
Managing Director

see Inside Brigade on page 7

BHOOMI POOJA OF BRIGADE COURT



The Bhoomi Pooja of Brigade Court, a software facility building in Koramangala, was performed on 28th August. Brigade Court offers up to 42,000 sft luxury space with ample parking space at two levels.

Brigade Orchid 2 completed

The elegant Brigade Orchid 2, on Brunton Road Cross, is now completed. The exclusive apartment complex contains just six spacious 3-bedroom apartments, two to a floor, across ground and two floors.

Two evenings of warmth, camaraderie and celebration

In celebration of Brigade Group's 15th anniversary, customers, staff, associates, friends and well-wishers of Brigade Group met at Chowdiah Hall on the 25th and 26th July, for two evenings filled with camaraderie and warmth. M.R. Jaishankar, Managing Director, Brigade Group, summarised the spirit of the occasion as he spoke about the past years and described the company's latest and most ambitious project: Brigade Millennium. Presented below are a few highlights of the celebrations.

Millennium project launched on the occasion



Indira Sharma speaks on Millennium

The focus on the first day was the launch of Brigade Millennium—a residential enclave in J.P. Nagar, set in 22 acres of green serenity. In his speech, Chief Guest Ashok Soota, Chairman of CII and also of MindTree Consulting, said that credit is given to software industries for the phenomenal growth of Bangalore, while the real credit should go to people like the Brigade Group because it is the infrastructure they create that makes growth of other industries possible.

Indira Sharma, General Manager—Marketing, made a slide presentation on the project. This was followed by a corporate film which perfectly captured and reflected the spirit and philosophy of Brigade Group.

Awards presented

to winners of Millennium Club Design Competition

The Millennium Club Design Competition was the next item on the agenda. The purpose of the competition, held between April and July, was to tap the minds and talents of young architects in designing a Club of international standards, to be located on the Millennium campus. A film showcasing moments from the competition was shown. Jaishankar then presented cheques and certificates to the winners. Certificates and mementos were also presented to the jury, in appreciation of their effort and involvement.



Sandeep of Architecture Paradigm receives the 3rd prize from Jaishankar

"We couldn't have done it without you"



Dr. T.N. Subbarao, Director, Brigade Group presents certificate to Tara Chandavarkar

On the second day, certificates were presented to Brigade Group's associates, in appreciation of their invaluable contributions to the company's success. Both the corporate film and the slide presentation were screened, to much applause.

Excellent tea, elegantly served

Both evenings began with a High Tea catered by the Taj Group of Hotels. Guests had a chance to meet the Brigade team and mingle with each other.



Conversation over high tea

Informative displays, beautiful decor



The 'glass sculptures' and cutout on stage

Guests were treated to a display of Brigade's work—in the form of panels and photographs—and to the architectural plans and models that won the top three prizes in the Brigade Millennium Club Design Competition (see page 6 for details). The display was arranged in the foyer of Chowdiah Hall, and made an impressive sight, framed as it was by a turquoise, mirrored doorway and two massive arrangements of similarly coloured orchids.

Inside the auditorium, the stage was dominated by two tall, rectangular glass sculptures that seemed magically lit in luminous blue. A large cut-out of Brigade Towers, with white and blue lights in the windows, drew admiring comments from the audience.



Prospective customers study the panels

A child prodigy performs

On both evenings, the programme included a violin invocation to Lord Ganapathy by eleven-year-old Aneesh Vidyashankar, a child prodigy who began learning the violin at the age of six.



A violin invocation by Master Aneesh

The Nrityagram Dance Ensemble dazzles

Both evenings ended with an unforgettable performance of four separate dances by the Nrityagram Dance Ensemble. The dance programme was choreographed by Guru Kelucharan Mahapatra. The dance ensemble comprised Priyambada Pattnaik, Ayona Bhaduri, Pavithra Reddy and Bijoyini Satpathy.



Nrityagram dancers in performance

The 15 Years Celebration



Naresh Venkatramanan receives certificate from T.N. Subbarao, Director, Brigade Group



Shanti Prakash receives cash award from Jaishankar, in honour of 15 years of service



Githa Shankar proposes the vote of thanks



Left to right: Jaishankar, B.C. Suresh and Subroto Bagchi of MindTree Consulting



Foyer exhibition

4 Two dream projects in J.P. Nagar. Unmatched

J.P. Nagar combines the best of gracious, old-world Bangalore with the dynamic, cosmopolitan city of today. It has become a much sought-after residential location.

Brigade Millennium, Brigade Group's latest and most ambitious residential project to date, is located in 7th phase, J.P. Nagar. The project was launched in July and the response has been overwhelming.

Brigade Group's second project in J.P. Nagar is just under a kilometre away from Brigade Millennium. And there are many similarities between the two projects. Both are wooded, residential enclaves. The first covers an area of 22 acres; the second is slightly smaller at 15 acres. Both have 80% open space.

What's in a name? The first project had a name, an identity and an enthusiastic customer response. The second had yet to be named.

We had many names to choose from, but we finally chose Brigade Millennium-2. Because the overwhelming response to Brigade Millennium made us feel 'extending' its name was the right and logical thing to do.

If you were to describe, in one word, the 'feel' of the Brigade Millennium or Millennium-2 project site, that word would be serenity. This sense of peace comes in part from the hundreds of full-grown trees that so densely dot both the campuses. The intangible 'feel good' factor is harder to define. Maybe it has to do with birds, mottled shadows, colourful butterflies and the sound of the wind whispering through leafy branches. Let's just say 'the vibes are good'.

And so the resemblance between the two projects and project sites gave us even more reason to continue the connection in name.



Concrete batch-mixing plant at Brigade Millennium



Millennium Avenue begins to take shape



Mayflower Block construction in progress



South India's FIRST ISO 9001 Property Developer presents:

A serene, green residential enclave. 22 acres. 80% open space....



J.P. NAGAR 7TH PHASE

This dream project has to be seen to be believed!



An idyllic location

- J.P. Nagar: A much sought-after location
- Residential, non-commercialised area
- A sylvan campus with hundreds of fully grown trees
- Away from the noise and dust of traffic

A dream home...

- Five apartment blocks, spaced apart, well-designed for privacy, light and ventilation
- Each block with its own terrace party areas and children's play areas
- 2-, 3- and 4-bedroom deluxe apts
- Basement parking
- Round-the-clock security
- 24-hour water and power
- Convention centre
- A well-equipped school

- 3-acre park with amphitheatre / stadium, jogging track, tennis and basketball courts
- A full-fledged club: 2 acres; built-up area of 4,500 sqm (50,000 sft)
 - Landscaped gardens, lawns, play areas
 - Large swimming pool
 - Gym with health club (including sauna, steam bath)
 - Badminton, Billiards, TT, Squash
 - Library
 - Restaurant • 24 guest rooms

...and it's easy to own!

- Unmatched features and facilities at down-to-earth prices
- Easy payment terms
- Easy Home Loans at lowest-ever interest rates

This week is the best week! Today, the best day!
10:00 a.m.-4:00 p.m. Site office open 7 days a week

Bookings Open!

2-bed: 1175 sft
3-bed: 1450 sft to 1900 sft
4-bed: 2500 sft to 3300 sft

Hurry, to benefit from the introductory prices!

Site Office: 653 3595, 655 9521 Pager: 9624 262626
Mobile: 98451-97248 or 98452-31252

One fine morning at Brigade Millennium

passengers are busy exploring the many acres around them. Large signs mark the places where each of the five buildings will come up; where the Millennium Club will proudly stand; where landscaped gardens and tree groves will spread their blades and fronds and branches.

Mayflower—the first building scheduled to rise—is already under construction, and visitors who came just a week ago are impressed at the tangible progress. Work on Millennium Avenue, which will be 60–77 feet wide, is well underway too. It doesn't take much imagination to picture how majestic it will finally be.

The site office hums with activity. Brigade staff are busy answering questions, offering detailed information, handing out printed material on the project. Phones seem to ring without a break. There's a feeling of festivity in the air.

To very many visitors, the 22-acre residential enclave already feels a place they'd like to call home.

It's Saturday morning and life is bustling at the Brigade Millennium site. The many tall trees in the enclave-to-be provide shade to vehicles of all shapes and colours. Their

Group Discounts!

Brigade Millennium is the ideal location for Corporate Group housing facilities.

Attractive discounts are available for booking of 5 or more apartments.

Call us today for details.

Introduce a client to
Brigade group.
An attractive gift awaits you!

An idyllic, wooded residential enclave. 15 acres. 80% open space....



FIVE BLOCKS OF DELUXE APARTMENTS

A. Venicia B. Siena C. Milano
D. Florence E. Capri

The Serenity
One B/R deluxe apts

THE TULIP
CLUB

BRIGADE
MILLENNIUM 2

J.P. NAGAR, 8TH PHASE

1-bedroom: 550 sft +
2-bedroom: 1000 sft / 1040 sft
3-bedroom: 1380 sft

RBI Layout

A wonderful location

- J.P. Nagar. A much sought-after location
- Residential, non-commercialised area
- A lush, wooded campus with hundreds of full-grown trees
- Away from the dust and pollution of heavy traffic

A selection of dream homes...

- A Mediterranean architectural look: warm and friendly
- Six apt blocks, spaced well apart, with 1-, 2- and 3-bedroom deluxe apts
- Designed in wings that spread out in three directions, for maximum ventilation, light and privacy
- Basement parking
- Round-the-clock security

- 24-hour water and power
- The gracious, spacious Tulip Club, built up area of 10,000 sft, with:
 - Landscaped gardens, lawns, play area
 - Swimming pool
 - Gym with health club
 - Billiards and TT
 - Library • Conference facilities

...that are surprisingly easy to own!

- Very affordable prices
- Easy payment terms
- Easy Home Loans at lowest ever interest rates

Bookings open for
Venicia and Serenity

The Millennium Club Design Competition a big success

JURY HIGHLY IMPRESSED BY THE QUALITY OF ENTRIES



The competition was judged by an eminent jury comprising leading architects and professionals in related areas: Mr I. Zachariah, *Zachariah Consultants*; Mr. Prem Chandavarkar, *Chandavarkar and Thacker Architects Pvt. Ltd*; Mr Sharukh Mistry, *Mistry Architects*; Mr Raju Shahani, *M.D., Asia-Pacific, RCI*; Mr. M.R. Jaishankar, *Brigade Group* and Mr H. Jayadeva, *Resource Communications*. Mr Ashok Pavate, *AEC Infotech*, was professional advisor to the competition.

The entries were displayed at the Exhibition Arena, Brigade Plaza. Jury members came here individually to make their assessments. Then joint meetings, lasting several hours, took place during which each entry was discussed and final decisions made.



The results !

The jury's decision was announced at a function held at Brigade Plaza on July 20th. Certificates and cheques were presented to the winners a week later, at Brigade Group's anniversary celebrations at Chowdiah Hall.

The First Prize of Rs 1 lakh was awarded to Ochre; Second Prize of Rs 75,000 to Arun Nalapat Architects and Third Prize of Rs 50,000 to Architecture Paradigm. Certificates and cheques were presented to prize winners during Brigade Group's Anniversary Celebrations at Chowdiah Hall on July 25th (see page 3 for more information).

Mr Prem Chandavarkar, one of Bangalore's leading architects and a jury member, had this to say, "Overall, the calibre of the entries was very encouraging. One can now feel optimistic and excited about the future of architecture in Bangalore".



Jaishankar presents cheque and certificate to Femina and Tushar of Ochre

Tushar and Femina of Ochre, whose design was awarded First Prize in the Competition, have created an outstanding design for the Woodrose Club at Brigade Millennium.

PRIZE
WINNING
ENTRY



The Woodrose Club

Millennium Avenue, Brigade Millennium

- SWIMMING POOL
- BADMINTON
- SQUASH
- TT • BILLIARDS
- CARD ROOMS
- LARGE GYM
- STEAM ROOMS
- SAUNA
- JACUZZI
- MEMBERS' LOUNGES
- OPEN-AIR DECK LOUNGES
- RESTAURANT
- CYBER CAFE • LAWNS
- OPEN-AIR STAGE
- 25 GUEST ROOMS
- CONFERENCE ROOMS
- WILL BE AFFILIATED TO OTHER CLUBS IN INDIA

Privileged membership
to Brigade Millennium residents.

ARUN NALAPAT ARCHITECTS

Just a note to thank you for conducting the Millennium Club design competition.

Great architecture requires not just talented architects, but visionary clients as well. I hope this competition will inspire other developers and builders to follow your lead.

The premise behind holding a competition is that there is unrecognised talent right here in Bangalore. At a time when the overall trend is to flock to foreign design firms, your decision to unearth local talent is heartening, to say the least.

Although our design was not selected to be built, our entire firm enjoyed the experience and we learnt a lot from the attempt. We hope that you will end up with an outstanding clubhouse that will exceed your expectations.

Our thanks also go to Mr Jayadeva and Resource Communications for conducting the entire exercise meticulously and professionally.

Arun Nalapat
Arun Nalapat Architects

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Up to 4,00,000 sft

1.5 – 4 lakhs sft in 2-5 acres plot

Hulkul BRIGADECentre

LAVELLE ROAD

Up to 70,000 sft

BRIGADE Court

KORAMANGALA

Up to 42,000 sft

BRIGADE PLAZA

Racecourse Rd - Sheshadri Rd Jn.

1000—18,000 sft

Ready for occupation



Congratulations to...

Alok Narula, promoted to Deputy General Manager—Business Development.

Suchendra, promoted to Branch Manager—Mysore.

K. Hema Malini, promoted to Deputy Manager—Marketing.

A.N. Parijatha, promoted to Customer Relations Officer.

Sheeba Suresh, promoted to Marketing Co-ordinator.

...And to Mt Carmel College student **Annu C.**, daughter of N. Geetha (Co-ordinator, Marketing), for winning the Dr Alwyn Cardoza Golden Jubilee Prize for the highest marks in Zoology.

Brigade welcomes...

Engineering Department:

Sanjaykumar Sinha, General Manager—Projects

K. Madhusudhan, Deputy General Manager—Projects

Horace Machado, Manager—Estates & Horticulture

N. Raghavendra, Manager—Projects

Marketing Department:

B.R. Gautam, Asst Manager—Marketing

Sudha Prasad, Asst Manager—Marketing

Sapna Singh, Customer Relations Officer

S. Shubha, Secretary

K. Mini, Secretary

Nafiza, Secretary

Accounts Department:

G.U. Anand, Accountant

Administration Department:

Yathiraju, Office Assistant

Raju, Office Assistant

Brigade staff attend a workshop on ISO 9001: 2000

All staff of Brigade Group attended a workshop on ISO 9001: 2000, organised by Bullseye Consulting Group. The workshop was held at Hotel Rama on 1st June. The workshop brought into focus the upgradation to the stringent ISO 9001-2000 certification. BVQI is the certifying authority. Having been South India's First ISO 9001 Property Developer, Brigade Group is now rapidly progressing towards ISO 9001-2000 certification.

Comments about BRIGADE INSIGHT

Thank you very much for sending me your newsletter Brigade Insight. It is quite impressive. We are really very happy operating from your office and hope that you will continue to maintain good standards.

—Kashi Memani, India Chief, Ernst & Young

I can see the quality of business in the INSIGHT and the art of carrying the team efficiently and profitably bringing the growth.

—B.R. Krishnamurthy

Brigade Insight is very attractive and informative. My hearty congratulations to your dynamic leadership in bringing up Brigade Group.

—R. Krishna, Rotary Governor-Dist 3190

Equated Monthly Instalment for every Rs 1 lakh of loan						
Period up to	5 years	9 years	10 years	15 years	20 years	25 years
Floating Rate of Interest	9.5%	10.00%	10.50%	10.50%	10.50%	10.50%
EMI	2,907	1,404	1,345	1,100	993	938
Fixed Rate of Interest	9.75%	10.25%	10.75%	10.75%	10.75%	10.75%
EMI	2,109	1,417	1,358	1,115	—	—

- The loans can be availed up to a maximum of 85% of the cost of the property, depending upon the housing finance institution
- Processing and administrative charges extra
- Loan amount limit depends on the income of the applicant
- Security of the loan is the first mortgage of the property to be financed
- Some institutions may require a local guarantor
- Repayment period ranges from 5 to 20 years or on superannuation or on completing 65 years of age
- Loans can be availed from leading financial institutions like LICHL, HDFC, Canfin Homes, Citibank, Standard Chartered Grindlays, Vysya Bank, SBI, Corpbank and ICICI
- Interest rates and EMIs are subject to change without notice, check with the financial institutions for prevailing interest rates.

Bright days ahead for the Housing Sector

Trends indicate that the future of the housing sector is looking brighter by the day. This can be attributed to two main reasons: Firstly, the government has allowed income-tax exemptions even for a second housing loan and secondly, interest rates have also come down substantially.

Loan disbursements by commercial banks and housing finance companies have already gone up and are likely to grow at 30% this year, according to statistics by the National Housing Bank. Space absorption by corporates is also likely to grow by 50% in the near future.

Fraser Town



**BRIGADE
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STEPHEN'S ROAD, FRASER TOWN

- 3-bedroom luxury apts
- A bungalow-like exclusiveness and privacy, with only 12 spacious apartments in all
- Luxury specifications and facilities
- 24-hour security
- Rs 45 lakhs +

3-bed 2135 sft
4-bed 2585 sft with 1335 sft terrace garden
3015 sft with 1430 sft terrace garden

1.5 km from Commercial Street

Indiranagar

- 3-bedroom luxury apts
- A bungalow-like exclusiveness and privacy, with only 12 spacious apartments in all
- Luxury specifications and facilities
- 24-hour security
- Rs 45 lakhs +

3-bed 1835 + 900 sft garden
1850 + 650 sft garden
4-bed 2245 + 900 sft garden

Off 100ft Road



**BRIGADE
JACARANDA**
INDIRANAGAR

The 10,000-sft Exhibition Arena, located at the basement level of Brigade Plaza, is an impressive sight. Gleaming floors and a sense of space create an ambience that suits any occasion. Its central location and ample parking—on three levels—adds to the luxury. Brigade Plaza's Exhibition arena played host to four interesting events recently...

Brigade Millennium Club Design Competition: Results and Exhibition

Two functions related to the Brigade Millennium Club Design Competition were held at Brigade Plaza. On July 20, the results of the competition were announced at a function attended by participating architects and the jury. Then, between July 29—August 3, the entries were on exhibition for the public. (For further details, see page 6.)

Book Release:



Left to right: Prof. U.R. Ananthamurthy, T.S. Satyan and M.S. Sathya

In Love With Life

On August 12, the Exhibition Arena of Brigade Plaza was the venue of a book release: *In Love With Life*, a book of 148 black-and-white photographs by Mr T.S. Satyan, was released by the eminent writer, Prof. U.R. Ananthamurthy.

T.S. Satyan is one of the country's best known photojournalists and a pioneer in Indian photojournalism.

Renowned filmmaker and theatre personality M.S. Sathya also spoke at the function. The 200-strong audience was delighted by a slide show featuring selected photographs from the book.

Common misconceptions about investment in real estate

R. Mahadevan feels people don't invest in real estate when they should...

"I have no cash"

The fact is that if you find a good real estate deal, the cash will find you.

"People say it's not a good deal"

If you listen only to the negative opinions, you will probably never end up investing in a house or apartment. The best way is to evaluate the merits and demerits yourself and arrive at a conclusion.

"I might lose money"

The reality is that real estate is one of the safest investments you can buy. ..Further, in ordinary circumstances, real estate appreciates more than it depreciates.

"I don't know what to do"

You probably know more than enough to get started in real estate. Go around the market, just scrutinise a few properties and talk to people, and you will get basic information and insights that you can build on.

Excerpted from the Financial Times, Bangalore, 29 Aug

An Exhibition of Rare Coins and Currency



Nanyadarshini 2002, an exhibition by the Karnataka Numismatic Society was held at Brigade Plaza between August 8-11. Both individual collectors and organizations displayed their collections to numismatic enthusiasts who visited the venue in large numbers on all four days.

V. Srinivasan, President, KNS delivered the welcome address. H.T. Sangliana, former Commissioner of Police, inaugurated the exhibition.

A pleasant surprise at Ananda Rao Circle

FRONT DRIVE-WAY WITH ONE OF THE PARKING LOTS



ESCALATORS (TOP)



UDAY HOME WORLD SHOWROOM



BRIGADE PLAZA

Race Course Rd-Seshadri Rd Junction

A MODERN BUSINESS PLACE OF
DISTINCTION • SPACIOUSNESS • LUXURIOUS SPECIFICATIONS

IDEAL FOR:

- Software Facilities ▶ Call Centres ▶ Corporate / Zonal / Branch Offices ▶ CAs, Advocates, Consultants, Doctors ▶ Supermarket ▶ Showrooms ▶ Restaurants
- ▶ Offices: 1,000—18,000 sft ▶ Showrooms: 430—10,000 sft ▶ Restaurants: 4,210—8,420 sft + terrace ▶ Exhibitions: 430—10,000 sft

For Inspections or bookings,
email us at
enquiry@brigadegroup.com
or Jose (98450-79913)

1sft = 0.092900 sq.mts

Factual information contained in this newsletter is subject to reconfirmation where required and relevant. Insight 2-4K-11-2002