

BRIGADE INSIGHT

For private circulation only

VOL. 14 NO. 2

THE NEWSLETTER OF THE BRIGADE GROUP

RELEASED IN AUGUST 2010

World Trade Center comes to Bangalore

A SIGNATURE REAL ESTATE DEVELOPMENT TO GIVE YOUR BUSINESS THE GLOBAL EDGE



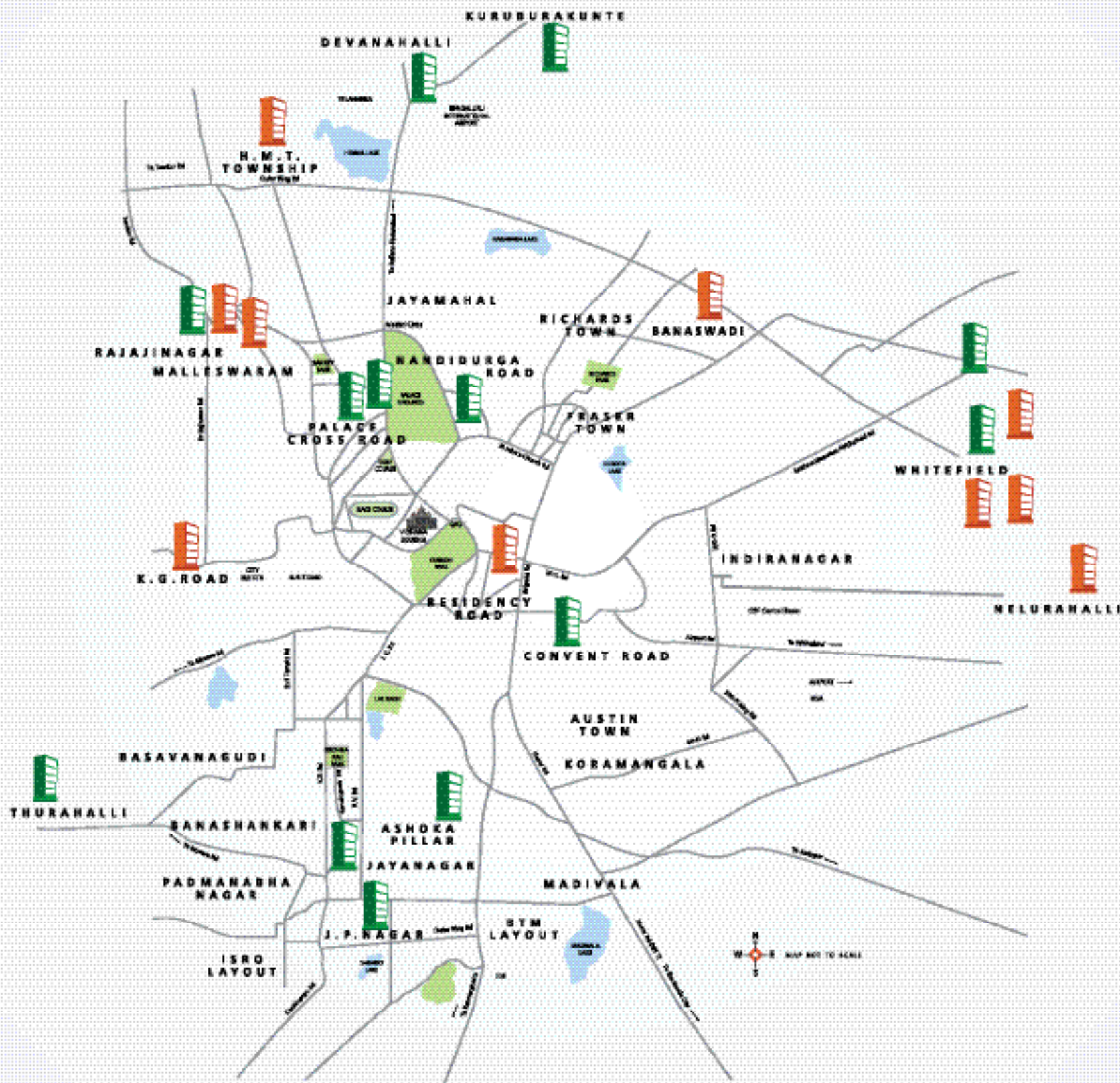
WORLD TRADE CENTER®
BANGALORE
AT BRIGADE GATEWAY

*A view of World Trade Center Bangalore,
at Brigade Gateway.*

PHOTOGRAPHED IN AUGUST 2010

Upgrade to Brigade.

Brigade unveils a fine selection of residential and commercial projects in Bangalore. Each Brigade creation is a fine testament to aesthetics and value, an ancillary to a contemporary lifestyle. To discover the Brigade property best suited for you, **call 4046 7666**.



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A few thoughts ...

THE MOST SIGNIFICANT development of the last quarter is securing the license/franchise to rebrand our office building in Brigade Gateway as World Trade Center! With this, we join the elite group of 29 to own WTC buildings worldwide. WTC is the most recognised and sought-after business address anywhere in the world. WTC Bangalore is the tallest building in Bangalore (435 feet) with many unique features, including—for the first time in Bangalore—an observation deck. It should be operational in a few months. It is a proud and positive development for Brigade Group, the city of Bangalore and the State of Karnataka. ■ ■ ■

IT FEELS GOOD to find a place among the Top Ten Builders in the country, in the perception survey conducted by Construction World, the most circulated construction industry magazine in the country. What is particularly nice is that we may be the only developer in the country to be nominated for the award for four consecutive years (2007-2010), from the time the awards were instituted five years ago. ■ ■ ■

INDIA'S GDP GROWTH is right on track by achieving 8.8% growth, against the estimated 8.5%, in Q1 of 2010-11. While we have become a trillion dollar economy after 63 years of independence, due to our billion+ population, our per capita income is just over a thousand dollars—way behind the populous Indonesia and even our small neighbour, Sri Lanka, till recently a strife ridden country. While considerable progress is happening in the development of infrastructure in the country, it is always short of what is needed for the long-suffering population and India's fast growing economy. The country has too many major problems to tackle—be it high corruption, whose tentacles are far reaching and growing by the day; terrorism in Kashmir; Maoist/Naxalite insurgency in Eastern India; increasing religious radicals even in Southern India; and, most importantly, the growing influence of China in Pak-occupied Kashmir and Sri Lanka. The answer lies in bringing prosperity to the population, thereby reducing the influence of extremist elements. From this angle, the motto of the WTCA (World Trade Centers Association, New York) is quite apt: to bring prosperity through trade; and peace through prosperity. ■ ■ ■

THE MUCH-AWAITED DIRECT TAXES Code Bill, which promised to bring far reaching reforms in tax administration, turned out to be a damp squib. A mountain



was promised; but a mole is given. The so-called simplified version is 405 pages long! Tax consultants and advocates will have a feast, for the next few years, from the confusion it creates and the clarifications to be given by the Tribunals and Courts. Businessmen and industrialists will end up spending even more time in non-productive work. ■ ■ ■

KPL-2 (Karnataka Premier League) Cricket season will be held from September 16th to 30th. While the KSCA (Karnataka State Cricket Association) did well in pioneering the State Premier League concept in the country, it has fallen short in publicising, popularising and managing the event well. Their present efforts are not adding value to the franchisees. I hope the young bunch of Bangalore Brigadiers will better last year's performance of reaching the semi-finals. ■ ■ ■

THE GALAXY CLUB at Brigade Gateway is ready and looking beautiful. It is a boon to the campus occupants and its members. The same goes for The Brigade School @ Malleswaram, in the Brigade Gateway enclave, started by our Not-for-Profit Brigade Foundation. The school has received a very enthusiastic response from the neighbourhood in its very first year. ■ ■ ■

AT LAST, our efforts to start projects in Hyderabad are on track. Our maiden project, Brigade Zenith, will soon be launched in the up-market Banjara Hills. ■ ■ ■

I AM HAPPY and thankful to the Board of Directors for instituting a 'Chair' at the Indian Institute of Technology, Madras to do research in the field of Construction Technology and Project Management. It will be in memory of our late Independent Director, Dr T. N. Subba Rao, who was always forthcoming with ideas and advice in the interest of Brigade Group. ■ ■ ■

THE FESTIVAL SEASON is on with Ramzan, Ganesha Chaturthi, Dasara and Deepavali—all in the next ten weeks. I wish our readers happy celebration and a wonderful festival season ahead.

—M. R. Jaishankar, CMD

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Festivals' Greetings from all of us at Brigade Group

World Trade Center

The World Trade Centers Association (WTCA) has awarded our 1 million+ sft office tower, in the Brigade Gateway enclave, the status of a World Trade Center building. World Trade Center Bangalore, at Brigade Gateway, will be part of the most respected international business community—through WTCA's network of nearly 300 World Trade Centers in 100 countries, serving more than 750,000 affiliated businesses. The only other WTC building in India is in Mumbai. The WTC status is awarded after rigorous assessment and scrutiny by the WTCA, whose primary objective is to promote prosperity through trade.

“ This is a matter of great pride and honour for Brigade Group, the city of Bangalore and the state of Karnataka as well. The WTCA certification is also testimony to Brigade's unrelenting pursuit of quality and global standards in all its work and we are confident that the World Trade Center Bangalore will add significant value to the process and growth of world trade. I thank the State Government for extending their support to bring WTC to Bangalore. ”

—M. R. Jaishankar, CMD, Brigade Group



WORLD TRADE CENTER®
BANGALORE
AT BRIGADE GATEWAY



The meaning of the World Trade Center brand

The World Trade Center brand, seen on some of the world's most prestigious buildings, symbolises locally-focused economic strength in world commerce and is synonymous with cutting-edge technology, international business and trade.

The 'World Trade Center brand' has two distinct components:

The Building:

A World Trade Center is a signature real estate development and a premier business address. Anchored by a unique combination of tenants and visitors, a typical World Trade Center is usually a bustling hub of international trade and commerce.

WTC Services:

A WTC offers its members and tenants a wide range of facilities and services. Trade information, education, WTC clubs, exhibit facilities, consulting services, administrative support, export/import assistance, special telecom systems, translation/interpretation, trade missions, office services, newsletters and trade policy research, among others. Since WTC services are reciprocal, members can access them at participating WTCs around the world. This enhances value, by making it easier for tenants and their clients to conduct 'one-stop shopping'. This added value also serves the building with investment-grade tenants, who are often leaders in international trade and commerce.

A signature real estate development

A World Trade Center is a signature real estate development and a symbol of international trade. There will be only one WTC in each economic region. The Bangalore WTC has the following distinctive features:

Bangalore's tallest building • 32 levels • 1 million+ sft • Modular design with 40,000 sft floor-plates • High usable area • Observatory deck • Helipad • Destination-controlled elevators • Built to Grade A++ specifications • Low-E glass: minimises heat, maximises visibility • Landscaped cafeteria/banquet area on top of MLCP • Sky bridges connecting WTC Bangalore with the 5-star Sheraton Bangalore Hotel and Orion Mall & Multiplex within the enclave • Parking: Adjacent 9-level MLCP which can accommodate 2250 cars

For business enquiries: +91-97400 13025 or e-mail us at info@wtcbangalore.com
www.wtcbangalore.com

comes to Bangalore

Giving your business the global edge

The World Trade Centers Association

The World Trade Centers Association or WTCA was founded in 1970. It is a not-for-profit, non-political association that functions as an unofficial umbrella trade association that unites corporations and government agencies in international trade. It is part of a worldwide alliance of World Trade Centers. Its founding principles are:

- To encourage the expansion of world trade
- To promote international business relationships and understanding among nations
- To foster increased participation in world trade by industrialising nations
- To create and encourage mutual assistance and cooperation among members
- To promote and further the concept of the World Trade Center.

Benefits of WTCA membership

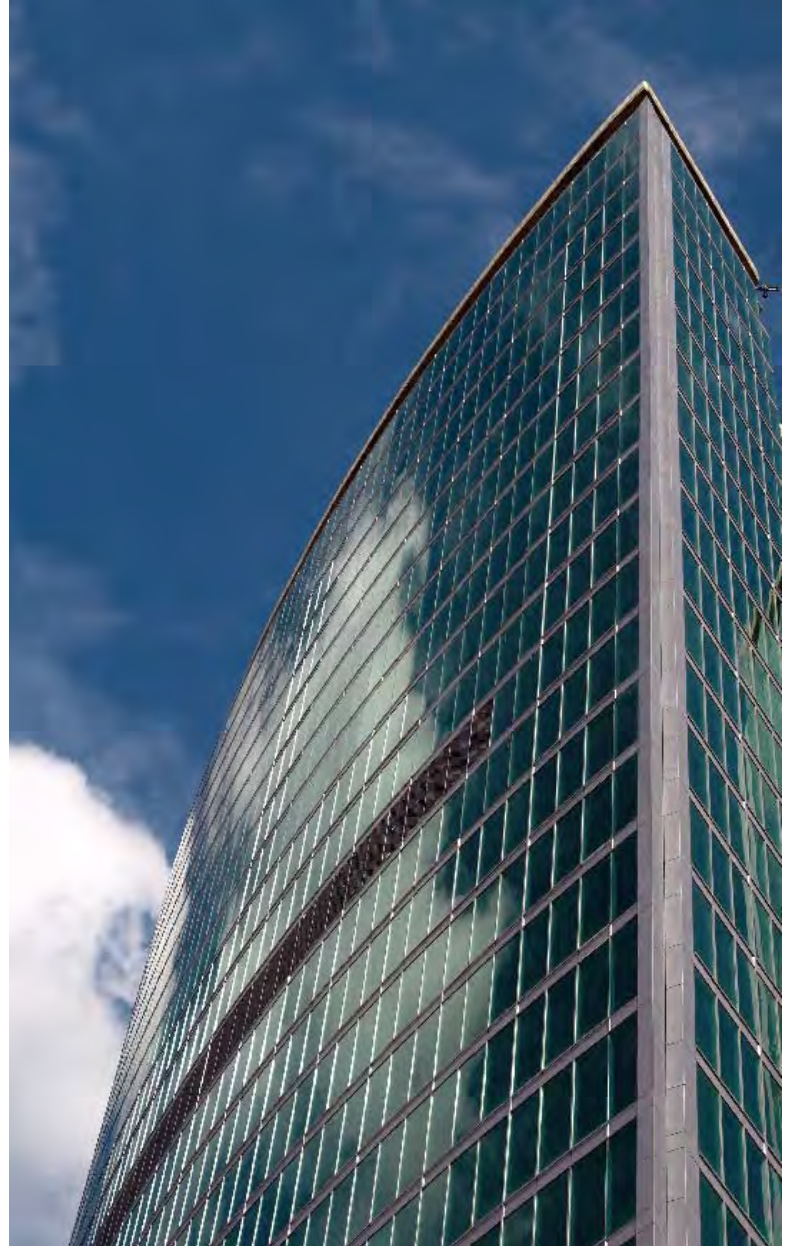
- **TRAINING:** Periodic WTC development seminars and workshops.
- **INDIVIDUAL CONSULTATION:** Readily available from staff at WTCA headquarters.
- **NETWORKING:** Part of a global family with many common objectives.
- **RECIPROCITY:** Access to participating WTCs as per norm.
- **GLOBAL PROGRAMME:** Benefits from participation in global programmes created by the WTCA (like WTCA online, Tradecard and the WTC University) which draw their excellence from the fact that they are based on mutli-WTC cooperation.
- **PARTICIPATION IN MEETINGS:** Opportunity to participate in regular and special meetings of WTCA.
- **USE OF WORLD TRADE CENTER DESIGNATION:** Exclusive right to use the WTC trademark and logo in members' respective geographic areas.
- **PUBLICITY:** Benefits from the global publicity that results from the activities of the WTCA and from the other WTCA members.
- **A VOICE IN WORLD AFFAIRS:** Participation in discussions about timely world trade policy and practice issues.
- **PUBLICATIONS:** Numerous reference and news publications to assist members in their WTC programmes and to keep them updated on the WTCA and WTCs' activities.

Benefits to the region and community

Evidence shows that a WTC can be a catalyst for a number of economic development programmes by:

- Anchoring the renewal of urban areas
- Attracting new business to the region
- Boosting regional trade and stimulating economic growth
- Increasing port, airport and hotel traffic
- Drawing specialised trade shows
- Increasing the capabilities of the regional trade community

At the press conference announcing the World Trade Center Bangalore, at Brigade Gateway. (l to r) **Robert J. Frueh**, Director, Member Services, WTCA; **M. R. Jaishankar**, CMD, Brigade Group; **Balaram Menon**, Director, WTC Bangalore.



“WTC is the most recognised business address anywhere in the world ... The new World Trade Center Bangalore, at Brigade Gateway, is a world-class business destination and will quickly become a symbol of international trade for the greater Bangalore region.”

—**Robert J. Frueh**, Director of Member Services, World Trade Centers Association

On the helipad of World Trade Center Bangalore, at Brigade Gateway.





One of India's Top Ten Builders

Brigade Group wins the ranking for the fourth consecutive year

Roshin Mathew, COO, Brigade Group (left) receives the award from Sunil Soni, Principal Secretary, Maharashtra State. Also seen in the photo (l to r): Padode, Editor-in-Chief and MD, ASAPP Media Pvt. Ltd; Takaki Oguri, Director, Anchor Electricals Pvt. Ltd, and Atul Tandon, Chairman, ASAPP Media Pvt. Ltd.

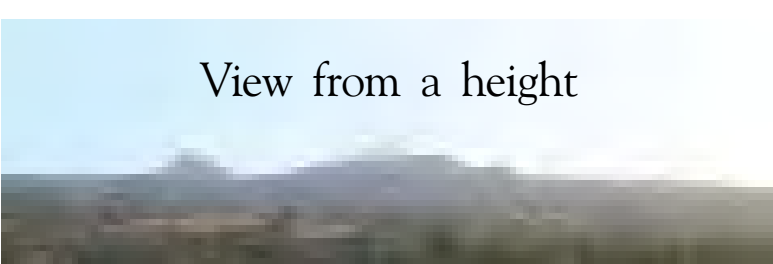
In a survey conducted by Construction World, India's largest selling magazine in the construction sector, Brigade Group was voted one of "India's Top Ten Builders". This is the fourth time in a row that Brigade Group has won this ranking.

Instituted by ASAPP Media, the award is a recognition of exceptional work done

by professionals in the construction and real estate sector. Brigade Group received the award at a function held at Taj Land's End in Mumbai on 20 August.

The survey was conducted amongst industry professionals across India. Shortlists were made based on factors that included: best business practices, quality, brand/image,

size, construction quality, innovative product offerings, meeting of social obligations, harnessing of technology and goodwill created. The final selection was made by a panel comprising eminent professionals from the finance and banking sectors, developers, architects, consultants and manufacturers.



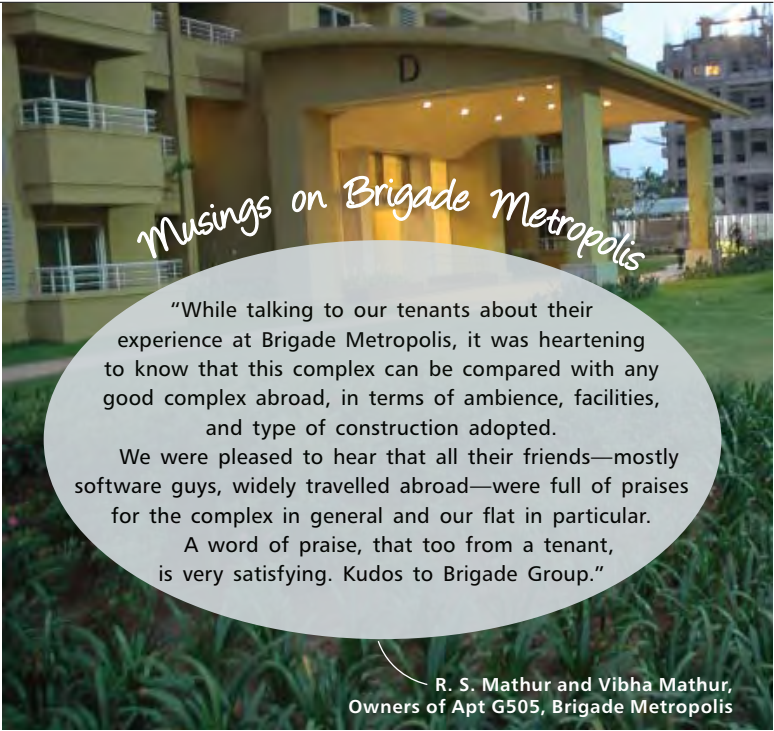
View from a height

In our last issue, we wrote of the vertical aspiration: our basic desire to defy gravity. And of the glory and pride of commanding height.

A penthouse at Brigade Gateway lets you experience some of that exaltation. Life on a higher plane gives you amazing perspectives. Depending on where your penthouse is located, you could command views of Sivaganga and Savanadurga hills, Bangalore expanding into the horizon, skylines touching the clouds... And closer to home, you can gaze at the ISKCON temple complex or the iconic World Trade Center Bangalore, within the Brigade Gateway enclave.

A penthouse at Brigade Gateway also gives you spacious rooms. And large terraces, that can be filled with greenery.

Get in touch to find out more about our views from a height.



Musings on Brigade Metropolis

"While talking to our tenants about their experience at Brigade Metropolis, it was heartening to know that this complex can be compared with any good complex abroad, in terms of ambience, facilities, and type of construction adopted.

We were pleased to hear that all their friends—mostly software guys, widely travelled abroad—were full of praises for the complex in general and our flat in particular.

A word of praise, that too from a tenant, is very satisfying. Kudos to Brigade Group."

R. S. Mathur and Vibha Mathur,
Owners of Apt G505, Brigade Metropolis

"There are no secrets to success:
Don't waste time looking for them. Success is the result of perfection, hard work,
learning from failure, loyalty to those for whom you work, and persistence."
—Colin Powell, former Secretary of State, USA



Integrated township in Devanahalli

BRIGADE Orchards

Brigade Orchards—at Devagiri Farms, near Devanahalli town—is a 120-acre mixed-use project. About 80% of the township will comprise residential space—apartments and villas.

The remaining 20% will be dedicated to offices, a mall, school, healthcare facilities, a market street, cultural centre, club house, parks, nature trail and cycling tracks.

Brigade Orchards is a joint venture between Brigade and Classic Vallmark.



Around 100 villas (4500-5000 sft) will be launched in the first phase.

For more information, contact us at 4046 7666.

Brigade Zenith our first project in Hyderabad



The Bhoomi Pooja of Brigade Zenith, Brigade Group's first project in Hyderabad, was performed on 27 August.

Brigade Zenith is a premium project at Banjara Hills:

- 30 spacious apartments
- 4500 to 5000 sft
- Ground + 3 floors
- High-end specifications
- Excellent facilities



Completed!

Brigade Courtyard, HMT Main Road

Luxury 2- and 3-bedroom apartments

- Private terraces / sit-outs
- Green central courtyard
- Clubhouse
- Gym
- Swimming pool

STAYING AT THE TOP IS AS IMPORTANT AS GETTING THERE

LUXURY PENTHOUSES AT BRIGADE GATEWAY

It's not an easy ride up. And now that you have got there, you might as well enjoy the stay.

Brigade Group brings you exclusive 3- & 4-bedroom penthouses with private terraces, ranging from 2,690 sft to 3,360 sft, at Malleswaram-Rajajinagar, in Brigade Gateway, to match your superior lifestyle.

Set in the comforts of a beautiful 40-acre lifestyle enclave, these nearing-completion homes, are surrounded by state-of-the-art amenities like Galaxy Club, Orion Mall & Multiplex, the Sheraton Bangalore Hotel, the Columbia Asia Hospital, the World Trade Center Bangalore, The Brigade School and a man-made lake.

Get ready to experience a new high. Visit our site today.

Site Office: Brigade Gateway, Malleswaram-Rajajinagar, Bangalore. Ph.: +91-80-4180-8800, 98804 05254, 97400 13022

15th Annual General Meeting 2010



The 15th AGM of Brigade Enterprises Ltd was held on 23 July at MLR Convention Centre, Brigade Millennium enclave. Seen (l to r, front row): M. R. Gurusurthy, P. M. Thampi, Githa Shankar, M. R. Jaishankar, P. V. Maiya, Dr K. R. S. Murthy and Dr A. Ramakrishna.



New Brigadiers
learn to
bond together

As part of their induction programme, trainee engineers accompanied their seniors to an adventure camp in Ramanagaram in July. Outdoor activities—which included rappelling, rock climbing and trekking and team building games—went a long way in reinforcing a sense of camaraderie and collaborative team spirit.

The last issue of Insight carried an interview with **Jija Hari Singh**, DIG of Police, whose multiple portfolios include that of Director, Fire and Emergency Services, Karnataka. This poem is a moving afterthought to the earlier piece.

A fireman's prayer

When I am Called to Duty, God
When ever flames may Rage,
Give me Strength to Save some Life
Whatever be its age

Help me embrace a Little Child
Before it is too late
Or save an older person from
The horror of that Fate

Enable me to be alert and
hear the weakest shout
And quickly and efficiently
To put the fire out
I want to fill my calling and
To give the best in me
To guard my every neighbor and
Protect his property

And if according to my fate
I am to lose my life
Please bless with your protecting hand
My Children and my wife.

Anonymous

How to Handle Emergencies

Demonstration at Mysore Project Site

A demonstration on different emergencies that could arise at a construction site was conducted at our project site in Mysore. The purpose of the drill was to educate our staff on how to handle difficult situations and assist people in distress.



Raviraj, Manager—Safety, explains types of fire extinguishers and their usage.

Brigade Group partnered with Karnataka State Fire and Emergency Services to promote an innovative state-wide fire safety awareness campaign, the first of its kind in India.



Brigade institutes Chair at IIT Madras



(l to r) Roshin Mathew, COO, Brigade Group; M. R. Shivram, Non-Executive Director, Brigade Group; M. R. Jaishankar, CMD, Brigade Group; Dr Ananth, Director, IIT Madras; Harshvardhan Subba Rao; A. Ramakrishna, Independent Director, Brigade Group; Dr Rajagopal, H.O.D.—Civil Engineering, IIT Madras.

Brigade Group has established a Professorship/Fellowship in the Department of Civil Engineering, IIT Madras, for Education and Research in the areas of Project Management, Construction Engineering and Housing. It will be known as the Dr T. N. Subba Rao-Brigade Group Chair. The late Dr T. N. Subba Rao was an Independent Director of Brigade Group, and former CMD of Gammon India.

Brigade sponsors an interactive session



Brigade Group sponsored an Interactive Session with Dr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission, Government of India, on 30 July at the Ball Room, Hotel Taj West End, Bangalore. The session was organised by the Bangalore Chamber of Industry and Commerce (BCIC).

Montek Singh Ahluwalia addressing the gathering



The fire safety awareness booklet sponsored by Brigade Group.

TANDEM TURNS TEN!

A DECADE IN SERVICE

Tandem Allied Services, a one-stop property-related services provider and an associate of Brigade Enterprises Limited, marked its tenth anniversary with a celebration at the Taj Residency, Bangalore on 17 July. M.R. Jaishankar, CMD, Brigade Group, was the Chief Guest for the evening. "The Sacred Flame", a cultural programme by Nrityagram, was followed by cocktails and dinner.

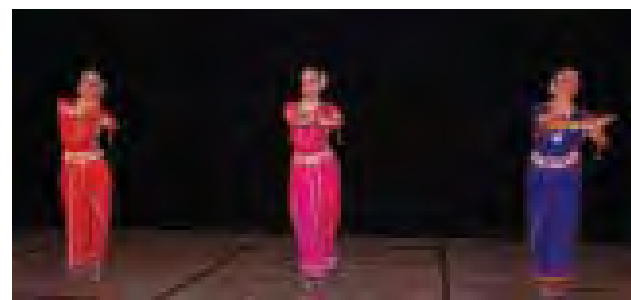
In his address, Arun Kumar, Director, Tandem, briefly chronicled Tandem's growth, "At the start, we counted our progress in single digits: we had 1 client, 1 building and 6 people! ... We now have close to 50 clients, manage about 5 million square feet of space and have a team of 600 people". M.R. Jaishankar congratulated Tandem on its excellent growth and performance and wished them every success in the coming years.

Tandem Allied Services, a one-stop property-related services provider and an associate of Brigade Enterprises Limited, marked its tenth anniversary with a celebration at the Taj Residency, Bangalore on 17 July. M.R. Jaishankar, CMD, Brigade Group, was the Chief Guest for the evening. "The Sacred Flame", a cultural programme by Nrityagram, was followed by cocktails and dinner.



M. R. Jaishankar, Chief Guest, lighting the lamp. The Directors of Tandem Allied Services (l to r): Meera Krishnakumar, Arun Kumar (MD), Rajendra Prasad and Celine Kumar.

An ensemble from Nrityagram gave an Odissi recital.



Brigade Showcase 2010 draws excellent response

Last year's Brigade Showcase received such an overwhelming response that we decided to repeat the event this year at the Grand Ballroom, Lalit Ashok, on 3 and 4 July. Brigade Showcase 2010 was inaugurated by Chief Guest Arundathi Bhattacharya, Chief General Manager, State Bank of India.

The theme for this year was "Find" and prospective customers were invited to visit the venue and find the property they need: apartment, villa, office space, school... They certainly had a large selection to choose from: the event



showcased over 40 projects that included residential, office, retail, hospitality projects, schools and allied services from Brigade Group. New projects in the high end category—Brigade Crescent, Brigade Sonata, Brigade Exotica and villas—were also showcased. Customers who made firm bookings at the event benefited from special offers and gold coins.

As the photographs show, Brigade Showcase 2010 was enthusiastically received...and very well attended.



Arundathi Bhattacharya, Chief General Manager, State Bank of India, lights the inaugural lamp at Brigade Showcase 2010.



At the Showcase ...

Best Staff at My Realty 2010



Suchendra of Brigade Group receiving the award for Best Staff at Mysore Realty 2010 from Mysore City Corporation Mayor, Mr Sandesh.

TEAM MYSORE

Team Mysore with M. R. Jaishankar, Indira Sharma and B. C. Suresh, at a lunch meet in Mysore on 1 August.







ROOFTOP POOL, CLUBHOUSE,
GYM, THEME GARDENS AND
A SPARKLING NEW HOME FOR JUST Rs. **20.50** LAKHS*.

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*Excludes of car park and additional expenses

The Bangalore Brigadiers in KPL Season Two



In 2009, at an exciting closed bid franchise auction for the first-ever KPL league, Brigade Group walked away with the most sought after franchise—Bangalore Urban. They also signed up the costliest player of the tournament, India's one-day player, Robin Uthappa. The Bangalore Brigadiers, as the team became known, are into their second season, which will be played between 16 September and 30 September.

For details on the match schedules, visit: bangalorebrigadiers.com

Looking back at KPL Season One



The Bangalore Brigadiers gave KPL cricket some of its finer moments in Season One. Amongst their exciting victories: a 1-wicket win against Mangalore United and a 10-run win against Mysore Maharajas. The latter-mentioned match took them to the semi-finals.

The Bangalore Brigadiers captured the imagination of cricket-loving Bangaloreans, and enjoyed their loyalty, support and encouragement throughout the tournament.



Bangalore Brigadiers take on ...

			VENUE
18/09/10 Saturday	6:30 p.m.	Bangalore Brigadiers vs. Belagavi Panthers	KSCA
19/09/10 Sunday	6.30 p.m.	Bangalore Brigadiers vs. Provident Bangalore	KSCA
21/09/10 Tuesday	2:45 p.m.	Bangalore Brigadiers vs. Mysore Maharajas	KSCA
24/09/10 Friday	9.30 a.m.	Bangalore Brigadiers vs. Davanagere Diamonds	Manipal
25/09/10 Saturday	1:30 p.m.	Bangalore Brigadiers vs. Mangalore United	HUBLI
27/09/10 Monday	9:30 a.m.	Bangalore Brigadiers vs. Malnad Gladiators	HUBLI
28/09/10 Tuesday	2:45 p.m.	Bangalore Brigadiers vs. Bijapur Bulls	KSCA
SEMIFINALS			
29/09/10 Wednesday	2:45 p.m.	Top 1 vs. Top 4	KSCA
	6:30 p.m.	Top 2 vs. Top 3	KSCA
FINALS			
30/09/10 Thursday	6:30 p.m.	Winners of Semifinals 1 vs. Semifinals 2	KSCA

Bat for Bangalore!

Become a fan of the Bangalore Brigadiers!



SGK International Cricket School inaugurated at the MLR Convention Centre



M. R. Jaishankar, CMD, Brigade Group was the Chief Guest at the inauguration ceremony of the SGK International Cricket School, Kanakapura Road, on 23 July. The function was held at the MLR Convention Centre in the Brigade Millennium enclave.

The SGK International Cricket School offers modern coaching techniques (including video



analysis), training programmes and visiting coaches of national and international repute. The school has been set up by the G Force Cricket Academy of UAE. (Shekar, Director of the School, and Jimmy Adams, former West Indies Captain, are also seen in the first photograph.)

AN EXCITING CRYPTO QUIZ

Below is a familiar sentence, but the letters are all coded.

M A N O X B Y Y B N
C D O F G Y S A M F G M B
D K Z N O W B Y A
X N G Z O W B

You have to decipher the code and get the original sentence.

To help you we have given you a clue:
S = Y. In the sentence above you may replace "S" with "Y".

Now the other letters should be deciphered by trial and error method.

Send in your answers by 30 September, to: mathew@brigadegroup.com





Young Achiever 2010

WE are looking for an exceptional youngster (or group of youngsters) with a significant achievement in professional, cultural, social or other areas of endeavour. The selected individual or team—the Young Achiever 2010—will receive a citation, trophy and cash prize of ₹100,000.

The state-wide young Achiever Award was instituted in 2006 by Brigade Group, in association with Rotary Bangalore Midtown. The spirit of the Young Achiever Award is not that of a competition. Rather, it is to serve as a means to identify, recognise, applaud and encourage the efforts of outstanding young people in Karnataka.

WHO IS ELIGIBLE?

The award is open to both individuals and teams. The only mandatory requirement is that applicants must be between 16-28 years of age and residents of Karnataka. Interested youngsters may apply directly or be nominated by a third-party.

AREAS OF ENDEAVOUR INCLUDE...

Community service, social work, agriculture, environmental awareness, communication, film, fine arts, literature, music, dance, theatre, sports, science, innovation, entrepreneurship.

THE SELECTION PROCESS

All entries will be evaluated by a jury comprising eminent personalities from different fields, reputed for their contributions and experience in their domains. While the most important criterion for selection is actual achievement, the selection committee also considers the applicant's commitment to his or her field of endeavour and evidence of a continual pursuit of excellence. Short-listed applicants will be invited to a personal interview in Bangalore, during which they will be required to make a presentation about their achievement/s. The jury will make its final recommendations following completion of all the interviews/presentations. The results will be announced at an Awards Ceremony in Bangalore.

The purpose behind the institution of this award is to identify inspiring personalities amongst the youth today, and to recognise their achievements.

—M. R. Jaishankar, CMD, Brigade Group

The last date for receipt of applications is **Monday, 11 October 2010.**

For details please visit: www.youngachiever.in

Our Young Achievers since 2006

The Brigade Group & Rotary Bangalore Midtown Young Achiever Award was first instituted in 2006. Here is a quick look at the past winners and what some of them have been doing since.

2006	2007	2008	2009
<p>Joint winners</p> <ul style="list-style-type: none"> Shikha Tandon: <i>International swimmer</i> Manasi Prasad: <i>Achievements in the fields of academics and music.</i> <p>Special mention:</p> <ul style="list-style-type: none"> Basavaraj T. Horaddi for achievements in special sports for the physically challenged. <p>Update:</p> <p>Shikha Tandon is pursuing a Masters' programme in bio-genetics in the US. Received the Rajyotsava Award in 2008. In training (at the Case Western Reserve University, Cleveland) for the Commonwealth Games.</p> <p>Manasi Prasad currently heads the Music Project at Brigade Group. Won many awards including the prestigious Bismillah Khan Yuva Puraskar from the Sangeet Natak Akademi. Has performed on television and radio. Sung and composed music for several albums.</p>	<p>Joint winners</p> <ul style="list-style-type: none"> Rehan Poncha: <i>International swimmer</i> Team Ashwa: <i>Designed and fabricated India's first race car prototype and won two awards in their debut race in Australia.</i> <p>Special mention:</p> <ul style="list-style-type: none"> H. G. Chaitra (Dance) Umesh B. N. (Environmental awareness) Veena Basavarajaiah (Music) <p>Update:</p> <p>Rehan Poncha is currently training at the University of Southern California, Los Angeles, ahead of the Commonwealth Games. One of 15 sportspersons elected for this year's Arjuna Award (the only one from Bangalore).</p> <p>Team Ashwa looks forward to participating at the Riccardo Paletti race track at Varano de'Melegari, Italy, in September 2010.</p>	<p>Joint winners</p> <ul style="list-style-type: none"> Rohan Bopanna: <i>International tennis player</i> Team Garuda: <i>Designed and fabricated India's first ever super-mileage car</i> <p>Special mention:</p> <ul style="list-style-type: none"> Anup Sridhar: <i>Badminton player</i> <p>Update:</p> <p>Rohan Bopanna has touched a career high rank of 56. He has teamed up with Aisam-ul-Haq Qureshi (French Open; ATP, won his second Doubles World Title; and Wimbledon, reached Quarterfinals), Mahesh Bhupathi (Chennai Open, reached Quarterfinals), Jeff Coetzee (Open 13, lost in the semifinals to top seeds).</p> <p>Team Garuda participated in the prestigious Bengaluru International Auto Expo 2009.</p>	<p>Joint winners</p> <ul style="list-style-type: none"> Pavitra Chalam: <i>Documentary film maker</i> Aaron D'Souza: <i>International swimmer</i> <p>Special mention:</p> <ul style="list-style-type: none"> Ashwin Karthik, who has not let severe cerebral palsy limit his spirit or achievements. Bharath, a life-long friend of Ashwin. Team Endeavour, for the development of an affordable training tool to treat gait disorders. <p>Update:</p> <p>Aaron D'Souza won three gold medals at the Karnataka junior aquatic championship 2009. He swam 100m freestyle with a timing of 52.48s, to better the previous best of 52.71s, for the fourth gold medal (11th South Asian Games) in 2010. He recently received the Ekalavya sports award.</p>

An inspiring story of two remarkable Young Achievers ... and their meeting with a third.



Bharat and Ashwin Karthik (fourth and fifth from left) on stage to receive their awards. Also in the picture (from left): M. R. Shivram, Director, Brigade Group; Mohan Ram, Brigade Group; M. R. Jaishankar, CMD, Brigade Group; Rtn Gopal Bhatia, then President, Rotary Bangalore Midtown; Namrata Bhatia, Chairman, YAA Committee; and Chief Guest Pankaj Advani.

THE winners of the fourth annual Young Achiever Award were announced at a function held at the MLR Convention Centre on 23 October 2009. After presenting prizes to joint winners Pavitra Chalam and Aaron D'Souza, Chief Guest Pankaj Advani (World Champion in Snooker and Billiards) announced that the jury had exercised their discretion and decided to further award three special prizes.

One was to Team Endeavour (see opposite page). The other award winners were two young men who redefine the meaning of friendship and achievement: Ashwin Karthik and Bharath.

“Sachin Tendulkar made a billion people happy ... and made each one of us feel proud to be an Indian ... I hope to emulate at least a fraction of what Sachin has done for the spirit of his countrymen.”

—Ashwin Karthik

of a National Scholarship (awarded to just one physically challenged student across the entire country), was the first quadriplegic cerebral palsy student in India to have become an engineering graduate. Today Ashwin is a computer science engineer and works with Mphasis.

...and another in selflessness

Embedded in Ashwin's story is another equally inspiring one: that of his childhood friend **Bharath**. Ashwin's physical disabilities made writing impossible and he needed a scribe to write his engineering examinations. Bharath offered to do the needful, despite the fact that it involved a difficult choice—a

Ashwin's three heroes

Who does a hero like Ashwin regard as heroes? Apart from Bharath, he names three: his mother, always an unwavering support; celebrated British theoretical physicist Stephen Hawking, who never let his neuro-degenerative disease limit him; and Sachin Tendulkar.

Robin Uthappa's role in our story

Brigade Group owns a T-20 KPL cricket team, Bangalore Brigadiers, in which Robin Uthappa is a player.

It so happened that Robin attended the Young Achiever Awards ceremony and was deeply touched by the story of Ashwin and Bharath. He met them and learnt that they were both cricket fans. And, like most of the world, great fans of Sachin Tendulkar. When Robin next met the iconic sportsman, he told him their story.

“Their story is one in a billion.”
—Sachin Tendulkar



The two young achievers with the maestro.



Robin Uthappa and Steve Lazarus of the Bangalore Brigadiers cricket team, at the Young Achievers 2009 awards function.

A profile in courage...

Ashwin Karthik, born with the most severe form of cerebral palsy, is a quadriplegic. But determination, resilience and optimism have enabled him to achieve what few imagined he could: he has passed the SSLC with the highest percentage ever scored by a student with cerebral palsy and, with the assistance

of a National Scholarship (awarded to just one physically challenged student across the entire country), was the first quadriplegic cerebral palsy student in India to have become an engineering graduate. Today Ashwin is a computer science engineer and works with Mphasis.

Good things do happen to good people

Next time Tendulkar was in town—to be precise, on April 18 for an IPL match—he arranged to meet both Ashwin and Bharath. They were invited to the ITC Gardenia hotel, where Tendulkar spent an hour talking with them. He introduced them to the rest of the Mumbai Indians team. He also gave Ashwin and Bharath his phone number and told them to stay in touch.

It is debatable who was more inspired by the meeting. If Ashwin feels Tendulkar has made “a billion people happy”; Tendulkar believes their story is one in a billion.

Based on a report in **Bangalore Mirror**, August 01, 2010
<http://www.bangaloremirror.com>

“Sachin Tendulkar was moved and inspired in a way he seldom has been before.”

—Robin Uthappa

Brigade Hospitality launches the exclusive GALAXY CLUB at Brigade Gateway



Brigade Hospitality is proud to announce the launch of its exclusive, premium club—Galaxy Club. The club combines contemporary architecture with classy design and décor for its members to dine, entertain, relax, exercise and socialise in a world-class ambience.

Galaxy Club sits within the 40 acre enclave of Brigade Gateway, located in Malleswaram-Rajajinagar.

Facilities at the Galaxy Club include:

Dining Options

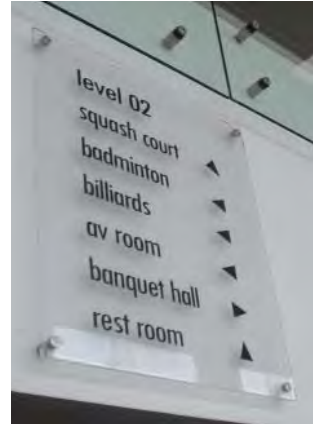
- A multi-cuisine restaurant overlooking the pool and man-made lake
- A boutique coffee shop bringing the flavors of Chickmagalur to Bangalore

Sports Facilities

- Table Tennis
- Squash • Billiards
- Badminton
- Swimming Pool with change room and lockers

Health Facilities

- Gymnasium with separate cardio and weights section
- Multipurpose area for conducting yoga/karate classes
- Health club with a sauna, steam room and separate massage sections for ladies and gents



Entertainment Spaces

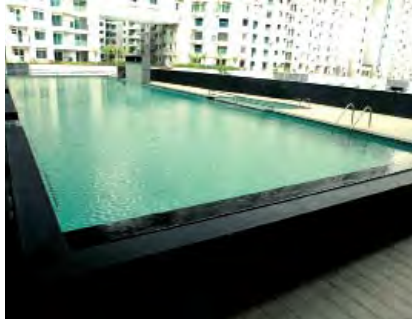
- A roof top party area that can accommodate up to 1000 people and overlooks the pool
- Two banquet halls to conduct smaller private parties or other functions and events.

The club will also have other conveniences for its members such as a salon, a crèche and state-of-the-art conference and meeting facilities.

Memberships for the club are by Invitation Only.
 For enquiries please email us at memberships@galaxyclub.in



Reception



Swimming Pool with Gateway Residences in the background

Brigade Hospitality is now a member of FHRAI

"The Federation of Hotel & Restaurant Associations of India, often known by the acronym, FHRAI, is the Apex Body of the four Regional Associations representing the hospitality industry. FHRAI provides an interface between the hospitality industry, political leadership, academics, international associations and other stake holders.

With more than 3300 members—comprising approximately 2052 hotels, 1016 restaurants, 150 associate members and the 4 regional associations—FHRAI is truly the voice of the hospitality industry that brings several million dollars to the exchequer and employs more than 15 million direct workers." <http://www.fhrai.com>

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Brigade Hospitality signs an MOU with Govt of Karnataka at the GLOBAL INVESTORS' MEET 2010



On 3 June, Vineet Verma, CEO of Brigade Hospitality, signed a Memorandum of Understanding with the Government of Karnataka at the Global Investors' Meet 2010 to set up a Holiday Inn. The hotel will be located in Devanahalli, not far from the Bangalore International Airport. The Global Investors' Meet 2010 was a well received, strategic initiative by our Hon'ble Chief Minister Mr B. S. Yeddyurappa and Large and Medium-scale Industries Minister Mr Murugesh Nirani.

INTERVIEW



"My global backpacking tour helped me to understand cultural nuances of different countries, which empowered me to deal with international clientele"

"Life is the biggest teacher" is how Hament Rai, the newly appointed General Manager of Grand Mercure, Bangalore encapsulates his knowledge of the hospitality sector. Sipping a cup of coffee with Hament in the al fresco area of the 12th Main restaurant at Grand Mercure, one cannot help but notice the positivity and vibrance that emanates from him. Born in Singapore, Hament studied engineering, but after his two and a half years mandatory national service, he decided to take a couple of years off to back-pack around the world, a trip that showed him where his strengths truly lie. Without any formal education in hospitality, Hament quickly rose to become the General Manager of a boutique luxury hotel in Singapore. He attributes his success in the industry to the experiences he has gained throughout his life and his ability to interact with people at all levels.

Q. What prompted you to shift from Singapore to India?

I thrive on challenges and believe that one should never stop learning. After being the General Manager, of a luxury boutique hotel in Singapore for more than two years, I felt the need to explore a different part of the world,

if I was to keep learning and gaining more exposure. India and China are the two countries in the world where the hospitality sector is booming. So I chose to move to India as I have the advantage of knowing the language and speaking Hindi.

Q. As the new GM, what are your plans for the Grand Mercure?

I have identified four key areas that will have paramount impact on the continued success of the hotel.

1. To put the 'Grand' in Grand Mercure.

Aggressive training and development will be implemented, which will translate into service levels improving from good to great.

2. To increase visibility of Grand Mercure, nationally and internationally. A strong focus on marketing will be required for this. The plan is to drive awareness through online marketing, print media, advertising and social media.

3. Asset management. This relates to a property maintenance programme to spruce up and maintain the property. This will add longevity and improve the lifespan of the property. We are also looking into ways to enhance our food & beverage capabilities in terms of kitchen expansion, as this will give us better leverage to drive this segment of the business. There is great potential here that still needs to be tapped.

4. Talent management and retention. With so many new hotels coming up next year, it is going to be an employee's market. There is clear need to retain staff. Succession planning, rewarding good staff, internal promoting of staff, cross training within Accor group and talent development are what we have identified as areas of focus to achieve this.

Q. What do you feel is the USP of Grand Mercure?

The USP of Grand Mercure is its location, the product, room size and the high service standards

Q. Mercure is a part of A-Club which is a global loyalty programme run by Accor hotels. Can you explain the salient features of this programme and how it has impacted your business?

The A-Club is a global customer loyalty programme run by Accor hotels. A member accumulates points for every night stayed at an Accor property. An A-Club member is entitled to special privileges such as room upgrades and can redeem points to obtain

"My stint in the military enabled me to develop myself in the areas of strategy, networking, teamwork and managing people"

free stays. A loyalty programme such as the A-Club has a positive impact on the customer experience and re-enforces the Accor brand through word of mouth.

Q. What drives you professionally?

I am driven by a desire for betterment in all I do. I am in constant search for knowledge and learning. I firmly believe that the hospitality industry is the best source of it. It has made me versatile, instilled confidence, made me extremely adaptable and molded me into a dynamic person. I guess this is what I would say is my passion.

**MERCURE BANGALORE
REBRANDED AS
GRAND MERCURE
BANGALORE**

When the CEO for Accor Worldwide, Mr Gilles Pelisson, visited the property, he found it met the higher standards of the Grand Mercure brand. It was accordingly decided to rebrand the hotel. The rebranding process is underway and corresponding improvements in product and service levels are being implemented. Mercure is

managed by Accor, the international group that also manages complementary brands like Sofitel, Pullman, MGallery, Novotel and Suite Novotel. The Mercure hotel at Koramangala offers 126 spacious apartments and a range of first class facilities with WiFi, a gym, pool and spa with treatment rooms—in a beautifully designed setting.



announces the launch of The Woodrose Spa

The Woodrose announces the launch of The Woodrose Spa—a health and wellness destination designed to relax a tired mind and rejuvenate a weary body. The spa is supervised by trained professionals. Mrs Charu Ramiah, Spa-in-Charge has studied aromatherapy and has attended courses in hairstyling from London and Singapore. The Woodrose Spa is a part of The Woodrose club, located in J. P. Nagar, 7th Phase, within the Brigade Millennium campus.



Members and non-members alike are welcome to indulge themselves in aromatherapy sessions and the

therapeutic Swedish and Thai massages or get rid of pain through reflexology. These can also be combined with a range of beauty treatments such as facials, body scrubs and maintenance treatments such as pedicures, manicures, threading and waxing.

**40%
Discount
Offer!**

Avail of a special offer every Monday and Wednesday.

SPECIAL OFFER INCLUDES:
Swedish Massage, Aroma Facial, Manicure, Pedicure for ₹ 1,500.

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Indulge & spoil yourself at Grand Mercure Bangalore



- Daily Endless Lunch Buffet at introductory **Rs. 399 - all inclusive with a pint of beer.**
- Extensive Sunday Brunch with live entertainment, selected alcoholic beverages, beer, wine, cocktails and soft drinks.
- 12th Main, the Mediterranean and Regional Indian Restaurant (Available for private parties and functions).
- By the Blue, our Speciality Indian Restaurant by the pool (Available for private parties and functions).

The Reservation Call 4502 9292



Grand Mercure Bangalore
12th Main, 3rd Block Koramangala, Bangalore 560 034.
E-mail: 17125-accor@accor.com www.grandmercurebangalore.com

Brigade Fest 2010

The evening of 24 July marked one of the most keenly anticipated events in every Brigadier's calendar: the Brigade Fest 2010. The theme of the evening—Past Forward—celebrating the old to the new—perfectly tied the entire evening together by celebrating Brigade's philosophy of combining traditional values with fresh thought and new ideas.



The evening began with an exciting video encapsulating the major events of the Brigade Group over the past year. Then Chief Guest for the evening, the noted theatre, film and TV personality Master Hirannah, gave a speech that was both entertaining and inspiring.

past FORWARD

Celebrating the old to the new

The much awaited cultural programme was next and it opened with a bang—with a video that provided humorous, behind-the-scenes glimpses of the auditions and practice sessions that went into the making of the Brigade Fest 2010. The evening then went on to serve up a heady cocktail of glamour, humor and unlimited energy in an array of performances that included song medleys, energetic dances, humorous skits...and a much talked about fashion show!



This year's Brigade Fest had something for everyone and powered people with the inspiration to start thinking about next year's performances! The Fest more than lived up to its expectations and the audience of around 2000 got what they came for: a memorable evening of entertainment and fun.

THE BRIGADE SCHOOL @ MALLESWARAM

Brigade Foundation opens its third school



That first day, when nervous parents dropped their charges off at the school gate, seems far back in time. Children have 'settled in' rapidly. Creative ways of learning have made coming to school a happy experience. And this is reflected in everything from class participation to results in the first round of tests.



A HAPPY PLACE TO BE IN

The Brigade School @ Malleswaram opened on 16 June with 200 students, across classes extending from Nursery to Standard 5. (New standards will be added every year up to Standard 12). The latest addition to The Brigade Schools chain is located in the 40-acre Brigade Gateway lifestyle enclave at Malleswaram-Rajajinagar. The school campus comprises buildings designed in a contemporary architectural style, surrounded by landscaped gardens and sports facilities.



The Brigade School offers:

- **State-of-the-art infrastructure and facilities:** Large classrooms, well-equipped labs and library; and sports facilities that include a swimming pool, basketball court and area for track and field events.

- **An outstanding academic environment:** Our academic focus is based on a child-centred, proactive philosophy of teaching. Our Multi-dimensional Curriculum Design (© Brigade Foundation) incorporates the best and most relevant ideas in traditional and modern educational thinking.

- **A central location:** The school is located within the world-class Brigade Gateway lifestyle enclave in the Malleswaram-Rajajinagar-Yeshwantpur region. The enclave features offices, a star-hotel, a lifestyle mall, a hospital and over 1500 apartments. The Brigade School is set apart from all other areas, with a dedicated entrance from Malleswaram.



CREATING AN ENRICHING ENVIRONMENT



As in all our schools, care has been taken to ensure that each stage of schooling is carefully constructed, to make a student's journey from one level of school to the next as seamless and rewarding

as possible. Students also benefit from two initiatives exclusive to The Brigade Schools: **Jump Start**, a unique pre-school programme, and **KNIB** (Knowledge and Information Bank), a resource centre that forms a central repository of all education-related resources and information, with respect to pedagogy, curriculum and training.



The school recently opened its doors to a different age group when proud grandparents came to watch tiny tots perform at the school's Grandparents Day function.

Celebrating Independence Day!



The Brigade School
@ Mahadevapura

The Brigade School
@ J. P. Nagar

THE BRIGADE SCHOOL @ MAHADEVAPURA

Busy calendar, bustling school



O nanna chetana,
aagu nee aniketana

Many new admissions have taken place and the corridors are now bustling with more activity than they had witnessed earlier. Much of the activity is in the academic area and the results speak for success in this sphere.

But what goes on outside the classroom is as important as what goes on within it. And our regular academic timetable is therefore complemented by a variety of innovative cocurricular activities.

Some examples:

- An environment-focused project involving the **recycling** of discarded materials.
- **Sculpture classes** at which students made items out of clay, including Ganeshas for the Ganesh Chaturthi and a pookalam for Onam
- A **song and dance** programme for Dussera
- An original **play**, *Have you seen Christmas?*, for the school's first Annual Day
- And an introduction to some unusual activities like Guy Fawkes Day!

Annual Day Celebrations 2010

Friday the 13 was a most auspicious and anticipated day at The Brigade School @ Mahadevapura. On 13 August, children, parents, teachers and staff got together to celebrate the school's second Annual Day. As usual, the children amazed everyone with their talents—whether it was a Goan theme dance or a student effortlessly essaying the role of Shivaji Maharaj (in keeping with the Maharashtra and Goa theme for this year that is followed across all The Brigade Schools)!

“For what is the use of transmitting knowledge, if the individual's total development lags behind?”

—Maria Montessori

Cocurricular activities foster a spirit of involvement and collaboration, create self-confidence and contribute to the physical, social and emotional development of the child.



Onam celebrations at The Brigade School @ Mahadevapura



Three co-educational schools.
Three locations.
One approach and vision.



THE BRIGADE
SCHOOL
@ I. P. Nagar

Nursery to Std 12



THE BRIGADE
SCHOOL
@ Mahadevapura

Nursery to Std 5



THE BRIGADE
SCHOOL
@ Malleswaram

Nursery to Std 5

For more information on our schools, please visit our website:

BrigadeSchools.org

I Wish

I Wish I could fly high in the sky
I wish I had dogs
That played with frogs
I wish it was sunny
then I could be funny
I wish I could ride a car
Really really really far
I wish I could be rich

Then what ever I want I would catch
I wish I had roses
Then I could water them with hoses
I wish I were a vet
And I had all kinds of pet
I wish I was older
Then I could write bolder.

—by Richa Abraham, Std 3, 2009
The Brigade School @ Mahadevapura

THE BRIGADE SCHOOL @ J. P. NAGAR

Carnival for a cause



*O nanna chetana,
aagu nee aniketana*

On 7 August, The Brigade School @ J. P. Nagar held a carnival with a difference.

Flash @ Brigade—The Carnival 2010 took the concept of neighbourhood schools and community involvement one step

forward.

The proceeds of the Carnival were given to The Ramana Maharishi Academy for the Blind at J. P. Nagar. In the process of organising the event, students learnt some valuable lessons on how to: engage with the local community, contribute to a good cause, tap their talents and enjoy themselves—all at one time and one occasion.

An appropriate opening

The Carnival began on a touching and appropriate note, with visually challenged students from the Academy inaugurating the event with their songs. Their melodious music, rendered with enthusiasm and sincerity, drew admiration and applause from an enthralled audience.

Fun-filled programmes through the day

It was a memorable day. Parents donated food items and managed the stalls; students supervised the games' stalls; the juke box played requests; the tattoo, hair braiding, nail painting, handicrafts had guests



jostling for space. The entertainment capsule, which ran from 10 am to 4 pm, was a hit and had the audience keeping beat to the twist, Waka Waka, and the garbha dances. Senior students took part in a fashion show of eco friendly saris, confidently and gracefully strutting the catwalk. The quiz, magic show and lucky dip kept the stage alive. The Carnival ended with a rock music performance and grand raffle draw with amazing prizes for the winners.

Taking the cause forward

The Brigade School collected an impressive amount to donate to the charity. We hope this will go a long way to help the visually challenged members of the Academy of the Blind. This association does not end here. Our students will be involved in being scribes for the blind students; teaching them dance; taping audio lessons from text books for them to

listen and learn, and helping in other tasks.

Appreciation and thanks to...

Kudos to the staff and students who worked tirelessly in the weeks prior to the event; to the sponsors who donated very willingly for a cause and the parents and guests who partook in the activities to make it a grand success.



Traditional folk singers perform at our School



Exposure to different forms of art and music is an important part of The Brigade School's cultural agenda. Virasat, organised by Spicmacay, brought Bundu Khan Langa, from a traditional family of folk singers, and his group to Bangalore. And The Brigade School @ J. P. Nagar was delighted to have him perform at their school on 21 August.



Our portfolio of prizes

Our students continue to shine in competitions ...

- ★ Chirag Kundgol has won many accolades at the State level swimming meet;
- ★ The school won many medals at the World Athletic Day Meet in May 2010 and the 3rd Bangalore City School Olympics;
- ★ Prizes were won at the Kumaran's SEEK event;
- ★ Standards 6 and 7 walked away with first prizes at Mirambika School's ANKUR programme.



Citizens make a difference

Ten years ago, a group of citizens in Bangalore decided to landscape, develop and maintain a piece of land that was being used as a garbage dump. One of the prime movers in this initiative, Mrs Venkatraman, aged 83, says, "It is extremely gratifying today—to see children playing here, mothers bonding and senior citizens making friends and having long conversations". Swabhimana Koramangala Park, unlike other parks, is open an extra two-and-a-half hours to allow early birds and office-goers who come home in the evening to be able to enjoy the ambience. The BBMP recently built a sitting area and a gazebo; however, as far as maintenance goes, the citizens continue to be in charge.

—The Hindu, 17 August



Nelamangala in 15 minutes!

The much-awaited stretch of Tumkur Road on NH-4 will be open to commuters finally. The elevated expressway and access-controlled corridor are likely to be thrown open to vehicular traffic by August-end. The 19.5 km-expressway will benefit an estimated 1.2 lakh commuters heading towards north Karnataka and further. The six-lane axis-control toll road will provide commuters seamless connectivity along a four-lane main carriageway, three-lane service road and four-lane elevated expressway. Commuters can hope to reach Nelamangala from Bangalore in 15 minutes, compared to one hour at present.

—Tol, Bangalore, 16 August



Interactive Gallery Tours

The National Gallery of Modern Art (NGMA) is now conducting interactive guided museum tours to enhance visitors'

understanding, awareness and appreciation of art. NGMA's assistant curators conduct these free guided tours every Wednesday and Saturday. The museum also offers customised guided tours for different age groups. "There are over 400 original paintings at the NGMA, done by great Indian masters right from the mid-19th century (1850 onwards) to the living artists of today. With these guided tours one can understand art as well as the displayed artworks, as the era background context and artist information is explained", says Sobha Nambisan, Director, NGMA.

More Cauvery water for Bangalore soon

Minister for Bangalore Water Supply and Sewerage Board (BWSSB), Katta Subramanya Naidu, announced that Phase II of Cauvery Stage IV, which was earlier scheduled to be completed by January 2012, will now be ready by October 2011. This means the city will get

500 million litres of water per day (mld) more from October. The project involved laying 179 km of pipelines from Shiva balancing Reservoir in TK Halli to the city and is one of the largest water supply schemes in the country.

—The Hindu, 31 August

Where have you gone my old Bangalore?

By Aubrey Millet

Oh where have you gone
My old Bangalore?
The old charming Bungalow
With red bougainvillea
Framed by trees
With yellow forsythia
The city of lakes
With an abundance of shade
And tree-fringed boulevards
Like South Parade.

The cheerful smile
Of the Convent nuns
Would light up your day
Like a thousand suns
The blushing purple
Of Jacaranda
Did greet the eye from
Every verandah

Oh! where have you gone
My old Bangalore?
Breakfast at Koshy's after
Sunday morning Mass
And off to the jam-session
To woo the lass
Blazered school boys on
Their weekly walks
And giggling school girls in
Their frilly frocks

Oh! where have you gone
My old Bangalore?
Gone are the days of
Languorous denizens
Replaced by hordes of
Nerdy netizens

A poem by Aubrey Millet published by the International journal of Anglo Indian Studies. To read the **complete poem**, visit: **home.alphalink.com.au/~agilbert/jwal9.html** Aubrey Millet represents India in International Scrabble tournaments and contributes research papers and articles to management Journals in India. He can be contacted at **millet.aubrey@gmail.com**

HOUSING LOAN SCHEMES

Indicative Equated Monthly Instalment for every ₹1 lakh of loan*						
Loan Tenures	Interest Rates (%)	EMI				
		5 years	10 years	15 years	20 years	25 years
1st year	8	2028	1213	956	836	772
2nd and 3rd years	9	2067	1262	1011	898	838
After 3 years						
Floating Interest for loans upto 50 lac	9.2	2072	1272	1024	912	853
Floating Interest for loans above 50 lac	9.75	2082	1292	1049	941	886
Fixed interest	11	2109	1343	1114	1016	968

* Conditions apply
• Interest rates for I, II and III years are fixed. • After 3 years, Interest quoted are linked to base rate(base rate @7.50%pa) • Above rates are valid for loans sanctioned & disbursed till 30/09/2010 • Fixed rates: 3.50% above base rate prevailing at the time of reset, with a reset frequency of 5 years with 'force majeure' clause. • Home loans with repayment tenure upto 10 years only can be sanctioned under fixed interest rates. • Loan sanctions will be at the sole discretion of SBI & other terms & conditions prevailing on the date of sanction. Source: SBI Housing Loan Schemes

Property investment protection against inflation

A property investment works for investors in terms of both immediate and long-term returns. Like gold, real estate tends to retain its intrinsic value. On the positive side, unlike gold, it is possible to earn a regular income on it. Depending upon various economic factors, a property owner can increase rent in times of high inflation. Also, real estate is always a good investment option because of the possibility of capital appreciation. Of course, an individual must decide on the basis of his own income, existing financial health and risk appetite, as to how much he should allocate for real estate.

—Tol, Bangalore; Times Property section, 13 August

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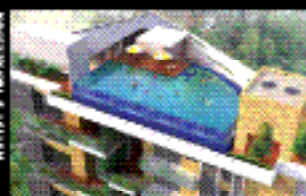
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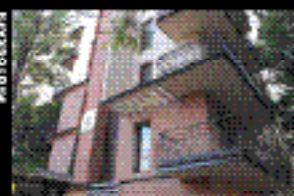
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MOVING PEOPLE

In our last issue of Insight, we had written about the future of Bangalore's rail services: metro rail, high speed rail, monorail and special passenger train commuter services. *Namma Metro* suddenly seemed



Namma Metro coach replica

much more tangible when a 23-metre replica of a coach was recently put on public display near Anil Kumble Circle, on M.G. Road.

A consortium have won the bid to design and manufacture a total of 150 metro train

coaches for the Bangalore Metro project. Mitsubishi will supply the traction for the coaches, Rotem the components and BEML will integrate, test and commission the coaches.

N. Sivasailam, MD, BMRL anticipates that trial runs of Reach 1 (the 7.2 km stretch from M.G. Road to Byappanahalli) will begin, as per schedule, in December. The first phase will feature three coaches per train, later to be increased to six. The capacity per train will be approximately 1000, through longitudinal seating, with a high proportion of the floor area allotted to standing passengers. The maximum attainable speed will be 80 km/h.

With the Metro so much in public consciousness, it seemed a good time to take a quick look at Metros in other parts of India...and the world.

Metros in other cities in India

More than twenty cities in India are in the process of building, or propose to build, high-capacity metro systems. Amongst these are Hyderabad, Pune, Kanpur, Lucknow, Kochi, Amritsar, Thane, Chennai and Ahmedabad

A glimpse of two functioning Metros...



Kolkata Metro

http://www.ancient-rome.info/Kolkata_metro

Kolkata: The Kolkata Metro, constructed progressively between 1972 and 1995, was the first underground metro railway built in India. It covers a length of 16.45 km—from Dum-Dum near Netaji Subhas Chandra Bose airport to Tollygunje—and has seventeen stations. The Kolkata Metro is run by Indian Railways and is considered to have the status of a zonal railway. The Metro, which is a remarkably clean and very well maintained, enjoys the status of a tourist attraction.

Delhi: Construction on India's second Metro



Delhi Metro



Delhi Metro

system started in 1998 and the New Delhi Metro opened in 2002. Serving Delhi, Gurgaon and Noida, the Delhi Metro is a combination of elevated, at-grade and underground lines and uses both broad gauge and standard gauge rolling stock. The network consists of five lines with a total length of 125.67 kilometres and 107 stations (of which 17 are underground). Average daily ridership totals over a million commuters. The Delhi Metro has won awards for environmentally friendly practices from several international organisations.

...and one soon to be operational

To meet Mumbai's transportation requirements, a 146.5 km metro system with a 9-line network is being planned and will be fully operational by 2021. The first line will open in 2011. This new system is expected to cut journey times on the first stretch from 90 minutes to just 21.

The future of urban rapid transit

The future undoubtedly calls for forms and systems of urban rapid transit that can move more people, more quickly, efficiently and economically. We're likely to see changing land use, measures to decongest cities, make life more e-dominated, create sustainable commuting practices...

And then there are—as always—technological breakthroughs. Like the futuristic transport solution envisioned by Michigan-based designer Dave Owsen: private urban transportation via a system of rails and transport cells. In his design, "private 'cells' or transport cars move on tracks throughout the city, and individuals or small parties can choose their exact destination. Inspired by living plant cells, which are both autonomous and powered by the sun, each cell in the transit system contains photovoltaics to generate renewable energy".

World's Oldest Metros

1863—LONDON

The Metropolitan Line is the world's oldest. It initially stretched six kilometres and ran between Paddington and Farringdon Street. Today the London Underground boasts three million passenger journeys daily, serving 275 stations with more than 408 kilometres of railway.

1896—BUDAPEST

The second oldest underground metro system is in the Hungarian capital, Budapest. Its iconic Line One was declared a UNESCO World Heritage Site in 2002. Three lines are currently operational and a fourth is being constructed.

1896—GLASGOW

The world's third oldest underground system makes more than 14 million journeys annually. Characterised by narrow, shallow tunnels, it covers 15 stations in a 10 kilometre circular route. Glasgow's metro stations are rarely more than a five-minute walk from the city's main destinations.

1897—BOSTON

America's oldest subway consists of three lines that are partly underground in the city centre and elevated or at grade level in outer areas. Operated by Massachusetts Bay Transit Authority (MBTA), the historical line, locally known as 'T', runs a total length of 101.5 kilometres.

1900—PARIS

The Parisian metro system first opened to the public for the 1900 Summer Olympic Games at the Bois de Vincennes. Despite the fact the highest numbered metro line is 14, there are in fact 16 lines. Today there are 3,500 carriages that transport roughly six million people per day.

Source: Open Skies Magazine

Moscow's Metro Dogs

In Soviet times, dogs were barred from Moscow's metro. Today, however, they are so common there that there is even a website devoted to them: www.metrodog.ru.

These metro dogs are incredibly intelligent and have adapted to city life by riding public transit. The dogs use a number of methods to orient themselves. In addition to recognising the names of stops, they use their sense

of smell to figure out where they are and what time of day it is. Many dogs are able to use their biological clocks to know what day and time it is in order to be at a certain place where there is a guarantee of food. This trend has been seen since the 1980s and it is estimated there are about 500 dogs now living in metro stations, but only about 20 have learned how to ride the subway.

—From FT.com and The Wall Street Journal

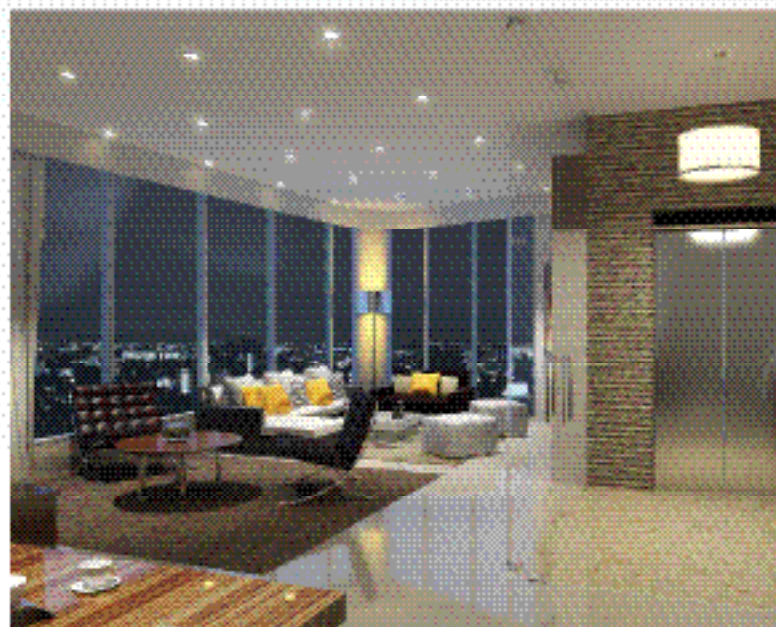
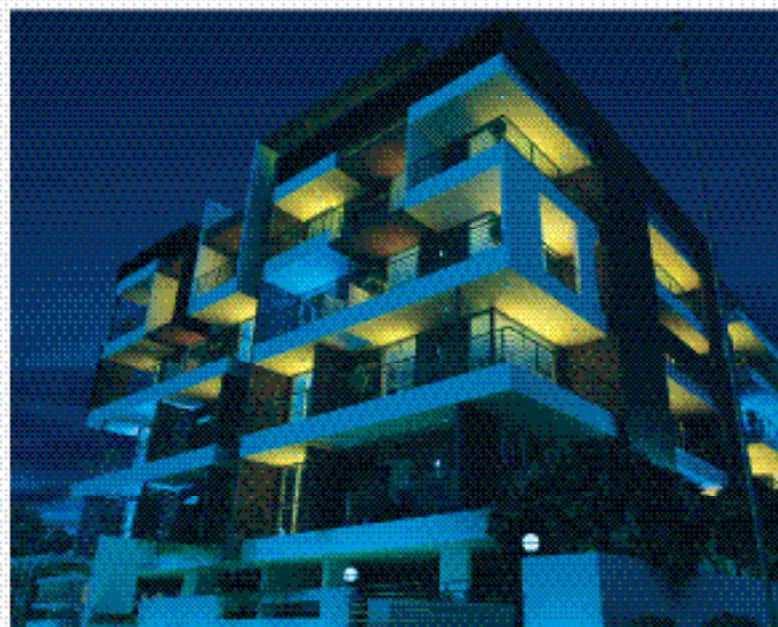


<http://englishrussia.com>

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